

Monday, April 19

3:00 - 6:00 **Registration**

5:30 **Reception** - *Sponsored by Liberty Maritime Corporation*

Tuesday, April 20

7:00 **Registration**

Continental Breakfast - *Sponsored by Red River Shipping Corporation*

GENERAL SESSION **Imperial Ballroom**

8:00 **Welcome**

Looking Back - Looking Forward

- **Bert Farrish**, Deputy Administrator, Commodity Operations, FSA, USDA
- **Lauren Landis**, Director, Office of Food for Peace, USAID

Message from

Secretary of Agriculture Ann M. Veneman

Status of Trade Policy and Food Aid

- **James Butler**, Deputy Under Secretary Farm and Foreign Agricultural Services, USDA

The Future of Food Aid

- **Andrew Natsios**, Administrator, USAID

10:00 **Break** - *Sponsored by Jacintoport International, LP*

10:30 **The Dynamics and Rationale of Food Aid**

- **James T. Morris**, Executive Director United Nations World Food Programme (WFP)

11:00 **Food for Peace - Retrospect and Prospect**

Panel of Senior Executives of the Coalition for Food Aid

Moderator: Charlie MacCormack, Save the Children

- Ken Hackett, Catholic Relief Services
- Pat Carey, CARE
- Bruce Wilkinson, World Vision
- Julius Coles, Africare
- Michael Deegan, ACDI/VOCA
- Lelei LeLaulu, Counterpart International, Inc.
- Arthur Keys, International Relief and Development
- Ronald Howard, Opportunities Industrialization Centers International, Inc.
- George Guimaraes, Project Concern International
- Nancy Lindborg, Mercy Corps International

12:30 **LUNCH** **Basie Ballroom**

Our Commitment to a Healthy World

- **Mary Chambliss**, Deputy Administrator, Export Credits, FAS, USDA
- **James Little**, Administrator, FSA, USDA

2:15 **BREAKOUT SESSIONS**

1-A Procurement Issues **Colonial**

Government personnel will seek input from commodity suppliers, ocean carriers, ports, railroads, and freight forwarders regarding current procurement issues. They will discuss how port bridge points can be redefined to enhance economic bidding transparency for both product and freight, packaging changes, and whether to reduce the number of ports in bids to those with a record of activity. Grain industry personnel will be introduced to the concept of electronic bids for bulk commodities via the Internet.

Moderators: Nelson Randall and Jerry Cornell, FSA, USDA

1-B U.S. Port Issues **Truman A**

Operations personnel will discuss changes in port use such as the structure and repercussions of proposed inspection processes and new port security measures.

Moderator: Tim Reaman, FSA, USDA

Panel: Jerry Cotter, The Port of Corpus Christi; Gary Martin, NAEGA; and Ned Bergman, FSA, USDA

1-C Marine Transportation **Truman B**

Government and industry personnel will discuss pressing issues confronting food aid marine transportation including maritime security issues.

Moderators: Denise Scherl, USAID and Mark Rowse, FAS, USDA

Panel: Tom Harrelson, U.S. Maritime Administration; H. Keith Powell, Potomac Marine; Michael Rand, Captain, U.S. Coast Guard; and Ravi Singh, Panalpina

1-D Claims Prevention & Loss Mitigation **Trionan A/B**

Panel of ocean carriers, PVOs, and program managers will conduct informal discussions on how to reduce food aid transportation losses. Topics include contract language and requirements, logistics, proper documentation management, and applicable regulations.

Moderator: Gene Belcher, FSA, USDA

Panel: Cliff Feldman, Food for the Poor; Jerry Nelson, Maersk, Inc.; J. Philip Tomlinson, Maybank Shipping; and Joe Gerstle, Association of Private Voluntary Organization Financial Managers

1-E Survey Issues **Trionan C/D**

Industry and government representatives will discuss survey contracting, survey company expectations, and the resolution of past problem scenarios. Interested parties include PVOs, carriers, freight forwarders, and survey companies.

Moderator: Paul Cacciatore, FSA, USDA

Panel: Dan O'Rourke, Control Union; Rachel Grant, World Vision; Ken Weaver, GIPSA, USDA; and Bob Buxton, FSA, USDA

1-F How to Do Business with the World Food Programme **Trionan E**

WFP procurement and shipping representatives will present an overview of how WFP procures food and services in international markets including the United States. Discussion will include vendor registration, bids and tenders, donor conditions on procurement and shipping, roles of WFP and of U.S. government agencies in procurement and shipping.

Moderator: Judith Lewis, WFP

Panel: Nicole Menage, Jack Keulemans, and Didier Frisch, WFP

3:45 **Break** - *Sponsored by APL Limited*

4:00 **BREAKOUT SESSIONS**

2-A Procurement Issues (1-A Repeat) **Colonial**

2-B U.S. Port Issues (1-B Repeat) **Truman A**

2-C Marine Transportation (1-C Repeat) **Truman B**

2-D Claims Prevention & Loss Mitigation (1-D Repeat) **Trionan A/B**

Panel: Mark Smith, The American Red Cross; Gerri Sanders, America Cargo Transport; Walter Middleton, World Vision; Bijan Paksima, Global Container Lines; and Edouard Baussan, Agences Maritimes Reunies

2-E Survey Issues (1-E Repeat) **Trionan C/D**

Panel: Ben Singh, Intertek Testing Services; Janine Scott, Africare; Ken Weaver, GIPSA, USDA; and Bob Buxton, FSA, USDA

2-F Food Aid with a Human Face **Trionan E**

Come see how your food, trucks, ships or your agency make a difference to millions of people. Representatives from the U.N. World Food Programme, The American Red Cross, World Vision, and industry will describe what U.S. food aid means to vulnerable people around the world. The session will focus on benefits of food assistance and the difference it makes for hungry families from Asia to Africa to Latin America. Highlights include school feeding, food-for-work projects, and maternal/child health programs.

Moderator: Judith Lewis, WFP

Panel: Eddie Tschan, The American Red Cross; Bruce Wilkinson, World Vision; and John Gillcrist, Bartlett Milling Company and representing NAMA

5:30 **Dismiss for Dinner on Your Own**

Wednesday, April 21

7:15 **Continental Breakfast** - *Sponsored by Waterman Steamship Corporation*

GENERAL SESSION

8:00 **Announcements and Introductions**

- **W. Kirk Miller**, General Sales Manager, FAS, USDA

Food Security - Bioterrorism Relative to Food Aid

- **Curt J. Mann**, Director for Food, Agriculture, and Water Supply White House Homeland Security Council
- **Paul Stevenson**, Director, Product Quality and IP Systems American Institute of Baking

9:00 **Dynamics of Food Aid and Biotechnology**

- **Emmy B. Simmons**, Assistant Administrator Bureau of Economic Growth, Agriculture and Trade, USAID
- **Bobby Richey**, Deputy Director, Biotechnology Group, FAS, USDA

10:00 **Break** - *Sponsored by Lykes Lines Limited, LLC*

10:30 **Malnutrition as a Public Health Concern**

- **Judith Lewis**, Director of U.S. Relations, WFP
- **Paul Green**, International Trade Consultant, NAMA
- **Fred Luckey**, Senior Vice President, Bunge North America
- **Cade Fields-Gardner**, Director of Services, The Cutting Edge

Thursday, April 22

- 12:00 **LUNCH**
Agricultural Issues in Iraq
● **George Aldaya**, Director, Kansas City Commodity Office, FSA, USDA
● **Lee Schatz**, Special Counsel for Iraq, FAS, USDA
- 1:45 **BREAKOUT SESSIONS**
- 3-A Procurement Issues (1-A, 2-A Repeat) Colonial**
- 3-B U.S. Port Issues (1-B, 2-B Repeat) Truman A**
- 3-C Food Aid 101 Truman B**
A government panel will field questions from those needing assistance to advance their understanding of basic processes of export food aid. An update will be given on commodities purchased this year including a look at the balance of what may be required in Fiscal Year 2004.
Moderator: Austen Merrick, FSA, USDA
Panel: Sylvia Moore, USAID; Ron Croushorn and Robin Tilsworth, FAS, USDA
- 3-D Claims Prevention & Loss Mitigation (1-D, 2-D Repeat) Trianon A/B**
- 3-E Making Food Aid Commodities Work for Your Program: How Commodity Groups Can Help Trianon C/D**
Learn everything you need to know from industry representatives about whole grain and packaged product uses, specifications, correct markets for value comparisons, and compliance with in-country market requirements.
Moderator: Ann Jorgensen, FSA, USDA
Panel: Gail Carlson, USA Rice Federation; Randy Duckworth, National Dry Bean Council; Mike Garrett, California Raisin Marketing Board; and John Oades, U.S. Wheat Associates
- 3:15 **Break - Sponsored by Virginia Port Authority**
- 3:45 **BREAKOUT SESSIONS**
- 4-B Food Aid 101 (3-C Repeat) Truman A**
- 4-C Procurement Logistics and Contract Administration Truman B**
USDA and industry representatives will discuss pre-positioning of commodities, first-round ocean freight offers, vessel loading observation, and freight forwarding.
Moderator: Ken Martin, FSA, USDA
Panel: Bill Lyons, SGS; Paul Blizzard, Wm. H. Muller Shipping Corporation; Debra Wells and Gary Marsden, FSA, USDA
- 4-D Making Food Aid Commodities Work for Your Program: How Commodity Groups Can Help (3-E Repeat) Trianon A/B**
Moderator: Jim Hershey, American Soybean Association
Panel: John Toasperm, U.S. Potato Board; Pete Klaiber, U.S. Dry Pea & Lentil Council; Kurt Shultz, U.S. Grains Council; Nina Schlossman, U.S. Dairy Export Council
- 4-E Survey Issues (1-E, 2-E Repeat) Trianon C/D**
Panel: Dan O'Rourke, Control Union; Mark Smith, The American Red Cross; Ken Weaver, GIPSA, USDA; and Bob Buxton, FSA, USDA
- 5:15 **Dismiss**
- 5:30 **Reception - Sponsored by Barwil Agencies (NA), Stevedoring Services of America, and Farm Service Agency**

7:15 **Continental Breakfast - Sponsored by CSX Transportation & Transfer Logistics**

GENERAL SESSION

- 8:00 **Announcements and Introductions**
● **Lauren Landis**, Director, Office of Food for Peace, USAID
Outlook for World Supply/Demand for Major Grains
● **Rob Westmoreland**, Executive Vice President
Sparks Companies, Inc. (Division of Informa Group)
- 8:30 **Update on World Trade Negotiations**
● **Ken Roberts**, Associate Administrator, FAS, USDA
- 9:00 **Food Aid Through the Eyes of Government Representatives from Recipient Countries**
● **Max Finberg**, Special Assistant to the U.S. Ambassador for the U.S. Mission to the United Nations Agencies for Food and Agriculture
● **Simon Mechale**, Disaster Prevention and Preparedness Commission, Ethiopia
● **Md. Abul Kalam Azad**, Economic Minister
Embassy of the People's Republic of Bangladesh
- 10:15 **Faith-Based and Community Initiatives Successful Partnership: Foods Resource Bank's "Growing Project"**
● **Courtenay McCormick**, Deputy Director
Faith-Based and Community Initiatives, USDA
● **Norm Braksick**, Executive Director, Foods Resource Bank
- 10:45 **QUESTIONS & ANSWERS - Panel of Sponsoring Agency Representatives**
● **Bert Farrish** and **George Aldaya**, FSA, USDA
● **W. Kirk Miller** and **Mary Chambliss**, FAS, USDA
● **Lauren Landis**, USAID
- 11:15 **Closing Remarks**
- 11:30 **Adjourn**

With grateful appreciation for the generous support of the following sponsors

Receptions

Liberty Maritime Corporation
Barwil Agencies (NA), Stevedoring Services of America, and Farm Service Agency

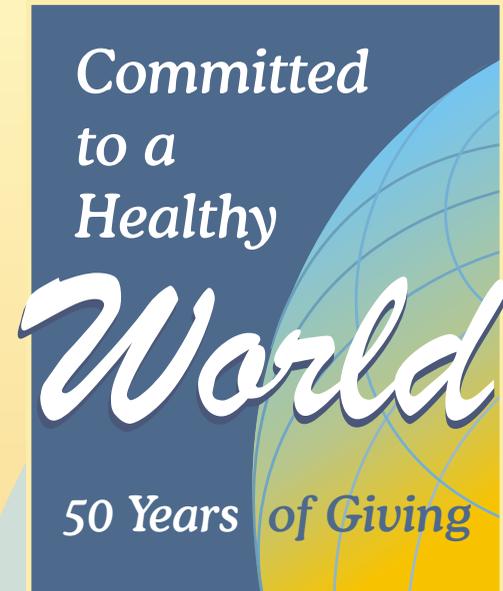
Continental Breakfasts

Red River Shipping Corporation
Waterman Steamship Corporation
CSX Transportation & Transfer Logistics

Breaks

Jacintoport International, LP
Lykes Lines Limited, LLC
APL Limited
Virginia Port Authority

To be contacted through the hotel or to receive material via FAX
Kansas City Marriott Downtown
Phone: 816-421-6800 FAX: 816-855-4418



USDA & USAID Export Food Aid Conference VI

AGENDA
April 20-22, 2004