

For: State and County Offices

**Margin Protection Program for Dairy Producers (MPP-Dairy)  
2017 Annual Coverage Election Reminder Postcards**

Approved by: Acting Deputy Administrator, Farm Programs



**1 Overview**

**A Background**

The annual coverage election period for calendar year 2017 MPP-Dairy coverage begins July 1, 2016, and ends on September 30, 2016. Participating dairy operations that participated in coverage year 2016 are required to participate in the MPP-Dairy program through 2018 with at least CAT level coverage.

According to 1-MPP, subparagraph 41 E on June 1 of every year a letter will be generated and mailed to remind participating dairy operations to make coverage elections for the next calendar year of coverage by the end of the forthcoming annual coverage election period. However, rather than mail a letter, the National Office will mail out a 2017 annual coverage election postcard to MPP-Dairy program participants.

**Note:** County Offices are **not** required to mail out the reminder letter for the 2017 coverage election period by June 1.

**B Purpose**

This notice informs State and County Offices about:

- an additional communication method to remind participating dairy operations of the annual coverage election period for 2017
- the process to proceed with the 2017 annual coverage election reminder letters.

**C Contact**

If there are questions about this notice, State Offices shall contact Dani Cooke, PSD, by either of the following:

- e-mail to [danielle.cooke@wdc.usda.gov](mailto:danielle.cooke@wdc.usda.gov)
- telephone at 202-720-1919.

<b>Disposal Date</b>	<b>Distribution</b>
December 1, 2016	State Offices; State Offices relay to County Offices

## Notice MPP-36

### 2 MPP-Dairy Participant 2017 Coverage Election Reminders

#### A Annual Coverage Election Postcards

Beginning mid-June the National Office will send a 2017 annual coverage election reminder postcard to:

- each participating dairy operation
- each producer designated on CCC-782 in a participating dairy operation
- dairy operations that only established production history on CCC-781.

**Note:** See Exhibit 1 for an example of the postcard that will be mailed from the National Office. The National Office will provide a listing to State Offices of participants who were mailed the postcard.

#### B Annual Coverage Election Reminder Letters

Following postcard mailings in June and before the end of the annual coverage election period on September 30, 2016, a reminder letter will be mailed to dairy operations that have not enrolled. Additional information will be provided as to whether that mailing will be disseminated by the National Office or by the County Office.

### 3 Action

#### A State Office Action

State Offices shall ensure that County Offices:

- are immediately informed of the contents of this notice
- continue to follow procedures in 1-MPP
- direct questions about MPP-Dairy program policy and procedure to the National Office according to subparagraph 1 C.

#### B County Office Action

County Offices shall:

- continue to follow procedures in 1-MPP
- forward questions about the contents of this notice to the State Office MPP-Dairy specialist.

**MPP-Dairy 2016 Annual Coverage Election Reminder Postcard**

The following is an example of the MPP-Dairy 2016 annual coverage election reminder postcard.



**USDA**  
United States  
Department of  
Agriculture

## Margin Protection Program (MPP) for Dairy Producers

**Farm Service Agency**

**2017 SIGNUP will be held July 1 - September 30, 2016**

You are receiving this postcard because you have previously established production history for your dairy operation. If you participated in 2016, you are obligated to participate in MPP through 2018 with at least the catastrophic (CAT) level of coverage.

You are eligible for the following coverage levels: **(1)** CAT level with a \$4.00 margin trigger that will pay on 90 percent of your established production history if the margin falls below \$4.00; or **(2)** Buy-up levels that require you to pay a premium based on your elected margin trigger between \$4.50 and \$8.00 and on 25 to 90 percent of your established production history. All outstanding premium balances for 2016 must be paid in full before you can sign-up for 2017 coverage.

To enroll in 2017 MPP you must make your coverage elections, pay a \$100 administrative fee, and complete and submit form CCC-782 to your FSA county office by September 30, 2016.

Please evaluate your options at [www.fsa.usda.gov/mpptool](http://www.fsa.usda.gov/mpptool) and contact your FSA county office for additional information.



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