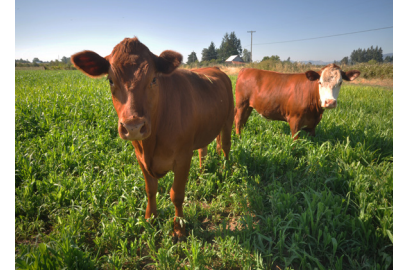


Organic Dairy Marketing Assistance Program

What You Need to Know



Overview

The Farm Service Agency (FSA) is assisting dairy producers with the new Organic Dairy Marketing Assistance Program (ODMAP). ODMAP was established to help organic dairy producers who have faced significant and unique increases in their marketing costs, with expanding the market for organic dairy and increasing the consumption of organic dairy through continued marketing.

With ODMAP, USDA's Farm Service Agency (FSA) is making \$104 million available to organic dairy operations to assist with projected marketing costs in 2023 or projected marketings in 2023, if applicable.

Eligible producers include certified organic dairy operations that produce milk from cows, goats and sheep.

How ODMAP Works:

FSA is providing financial assistance for a producer's projected marketing costs in 2023 based on their 2022 costs, not to exceed 5 million pounds per dairy operation. ODMAP provides a one-time cost-share payment based on marketing costs on pounds of organic milk marketed in the 2022 calendar year. New, transitioned to organic and expanding dairy operations may request payments be based on 2023 estimated production.

ODMAP provides financial assistance that will immediately support certified organic dairy operations during 2023 keeping organic dairy operations sustainable until markets return to more normal conditions.

How to Apply:

FSA is accepting applications from May 24 to August 11, 2023. To complete the ODMAP application, producers must certify to pounds of 2022 milk production or to a projection of marketed pounds in 2023, show documentation of their organic certification, and submit a completed application form.

Organic dairy operations are required to provide their USDA certification of organic status confirming operation as an organic dairy in 2023 and 2022 along with the certification of 2022 milk production in hundredweight.

Need Help with Organic Certification Fees?

The **Organic Certification Cost Share Program (OCCSP)** covers 75% or up to \$750 per category of certification costs. Categories include:

- Crops
- Wild crops
- Livestock
- Processing/handling
- State organic program fees (California only)

OCCSP covers costs incurred from Oct. 1, 2022, through Sept. 30, 2023.

Sign-up begins on May 15, 2023, and runs through Oct. 31, 2023.

Need Help Transitioning to Organic?

The **Organic Transition Initiative** is a new suite of multi-agency programs to support farmers transitioning to organic production, including:

- **Transition to Organic Partnership Program**, providing field-based assistance, workshops, field days, access to resources and peer-to-peer mentoring for transitioning farmers.
- Direct Support through **conservation assistance** and **crop insurance premium assistance** for transitioning and existing organic farmers.
- **Organic Market Development Grant Program** improves organic supply chain security in targeted markets to ensure transitioned products have access to processing, storage, distribution, and consumer markets.

Additional USDA Organic Programs:

OTI complements **existing assistance for organic producers**, including FSA's **Organic Certification Cost Share Program** which helps producers obtain or renew their organic certification. Risk Management Agency administers federal crop insurance options, including **Whole Farm Revenue Protection** and **Micro Farm**, which may be good options for organic producers. AMS National Organic Program develops and enforces **consistent national standards** for organically produced agricultural products sold in the United States.

More Information: For more information, visit farmers.gov/organic.