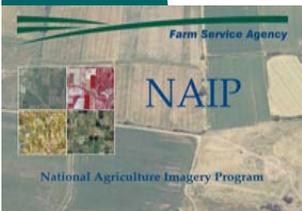


2007 Contract Review



John Mootz

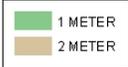
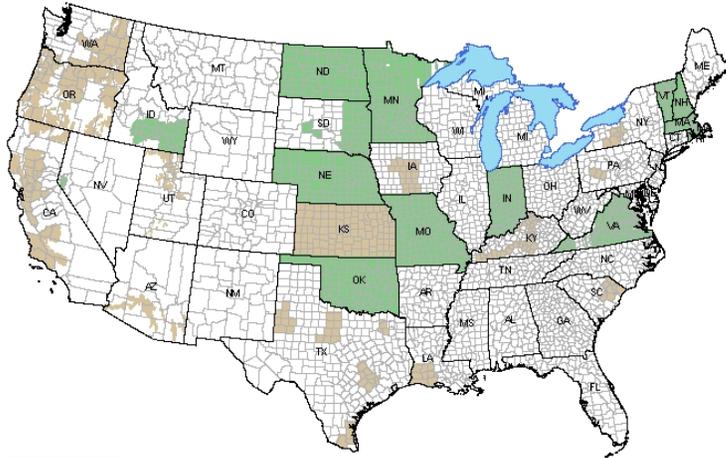
APFO

2007 NAIP Post-Mortem Meeting

November 27, 2007



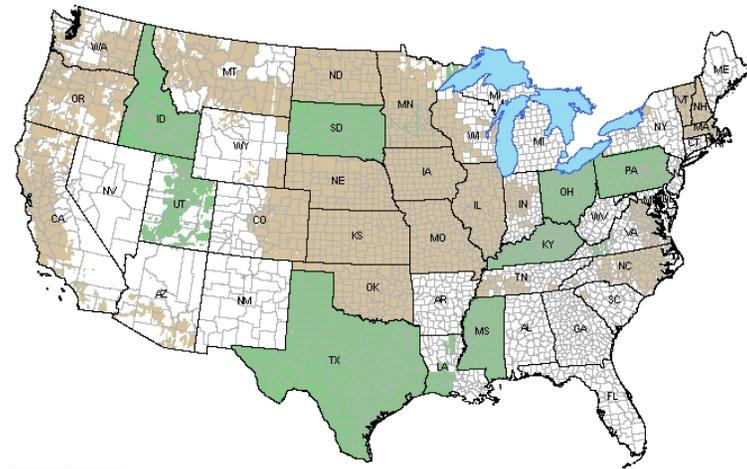
2003 NAIP



1,038 Counties

USDA-FSA-APFO

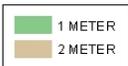
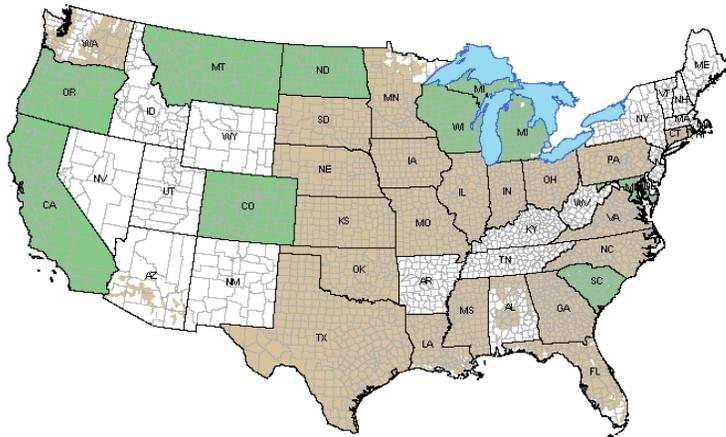
2 2004 NAIP



2,089 Counties

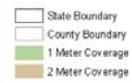
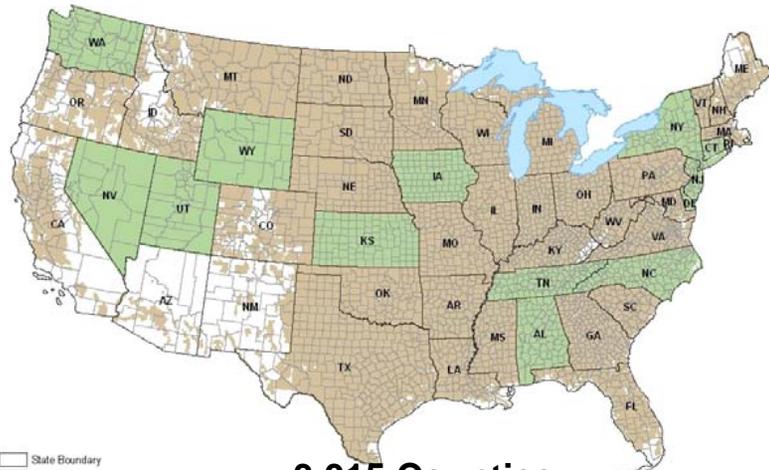
USDA-FSA-APFO

2005 NAIP COVERAGE



USDA-FSA-APFO

2006 NAIP

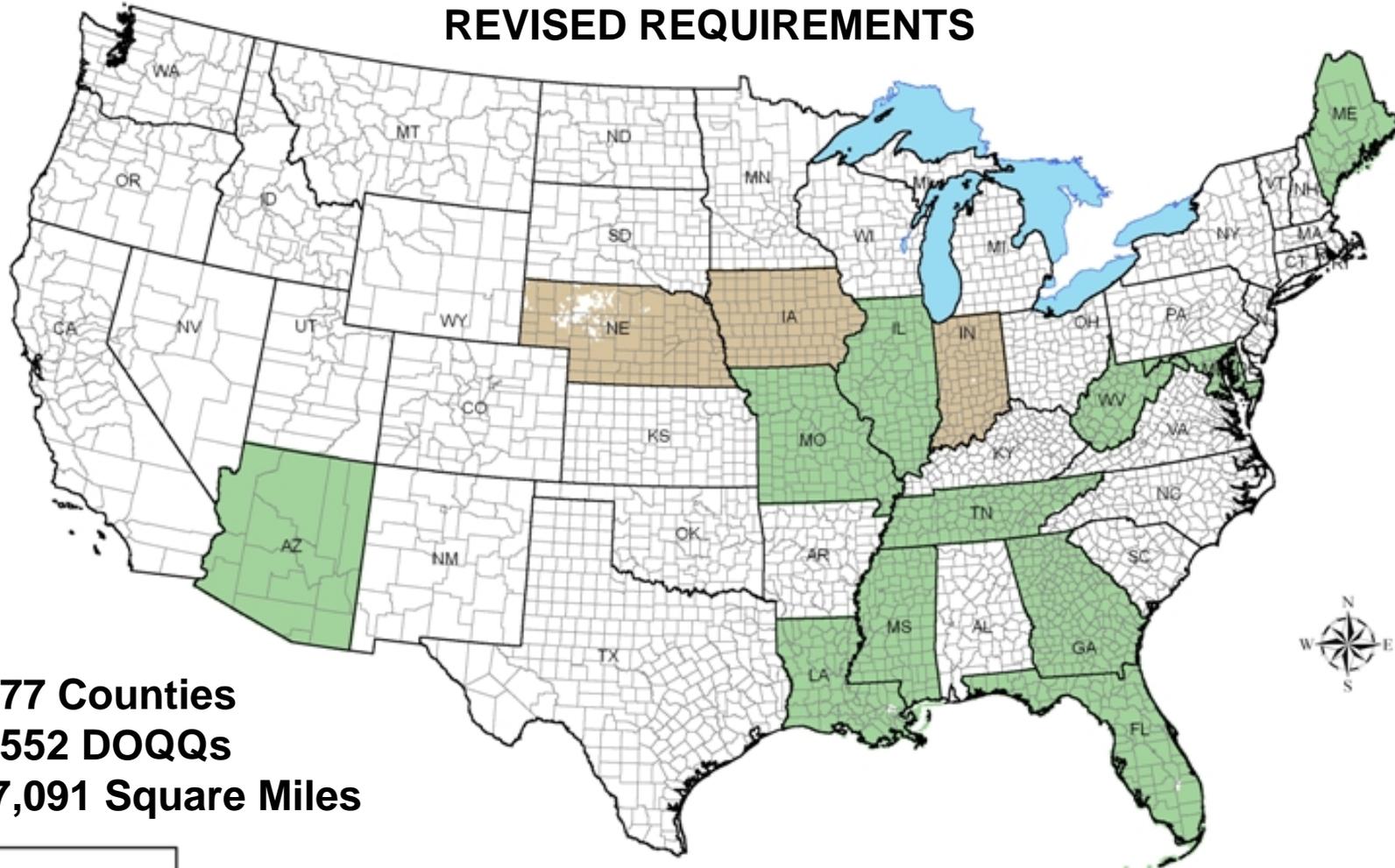


3,015 Counties

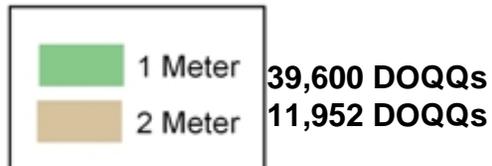


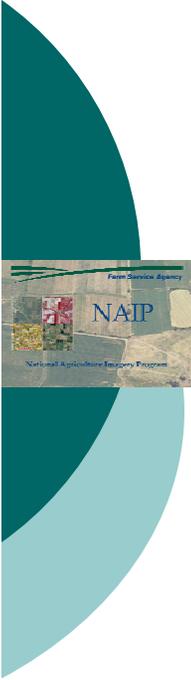
2007 NAIP COVERAGE

REVISED REQUIREMENTS



1,077 Counties
51,552 DOQQs
767,091 Square Miles

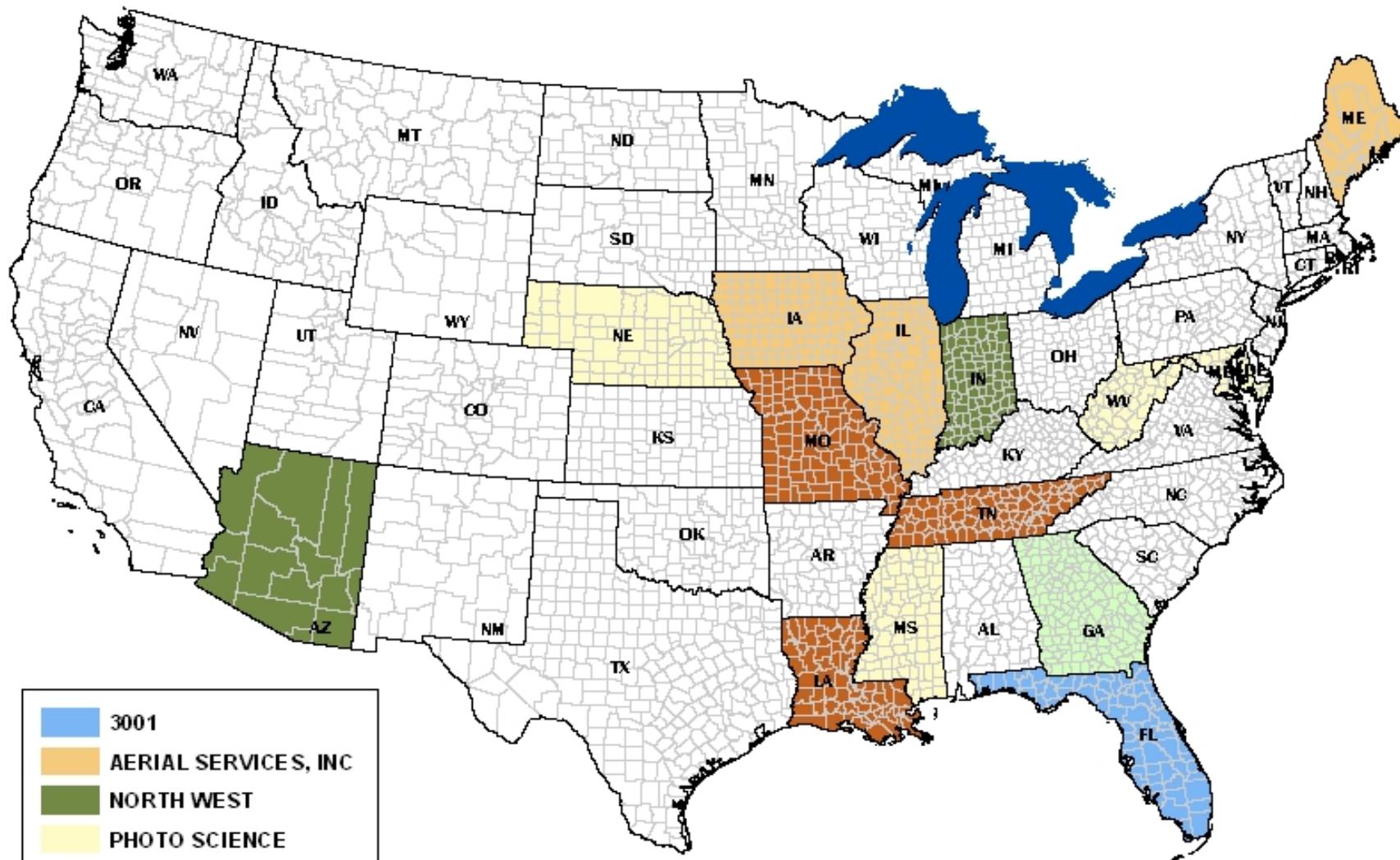




Contract Description

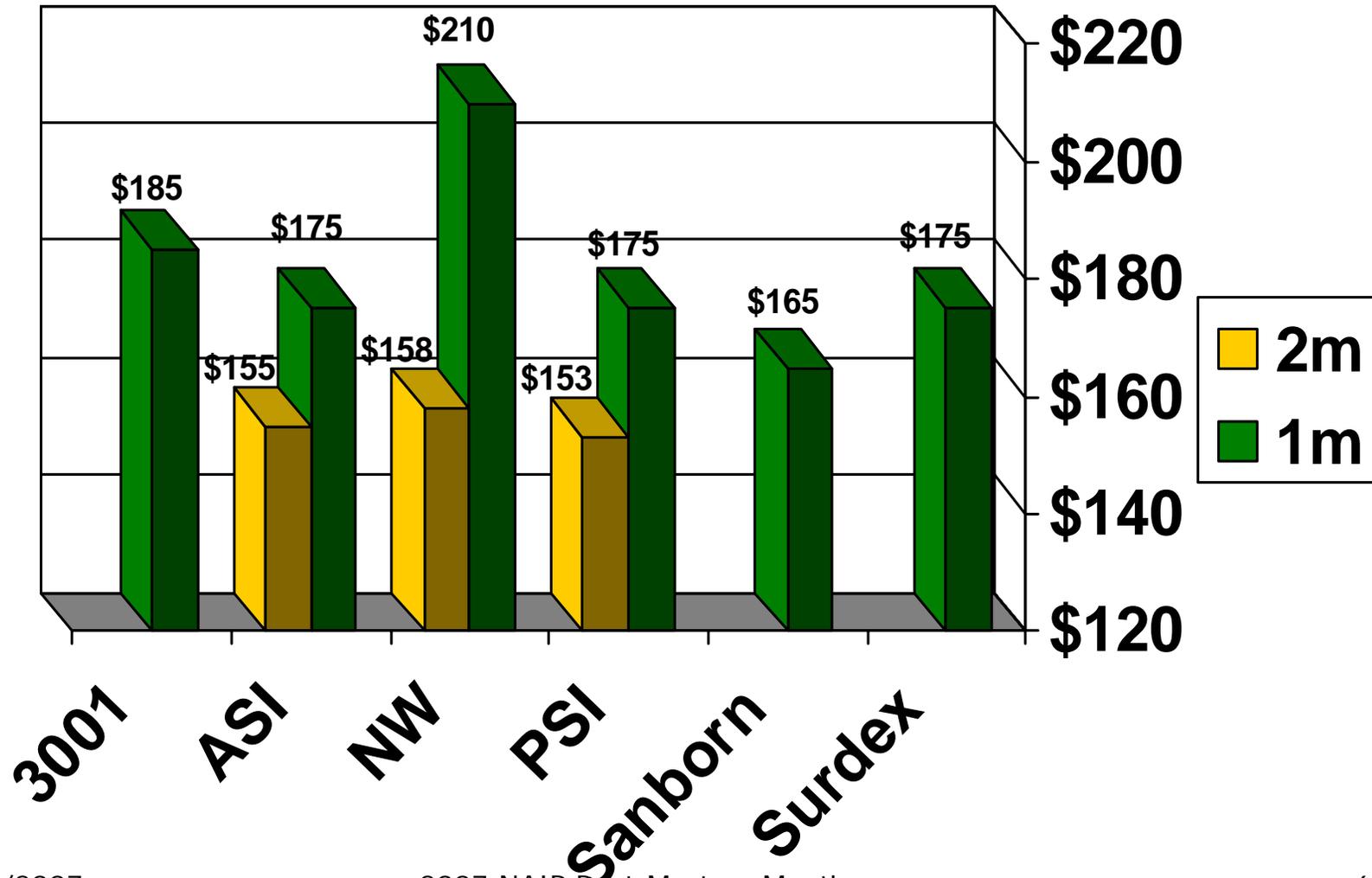
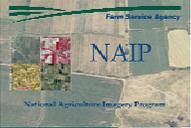
- 5 year ('07-'11) Indefinite Delivery, Indefinite Quantity (IDIQ) type contract
- Contracts competed using “best value” procurement process
- Performance Based Contract: defines end product rather than how to produce the product
- Awarded in May 2007 to 6 contractors

2007 NAIP CONTRACTORS

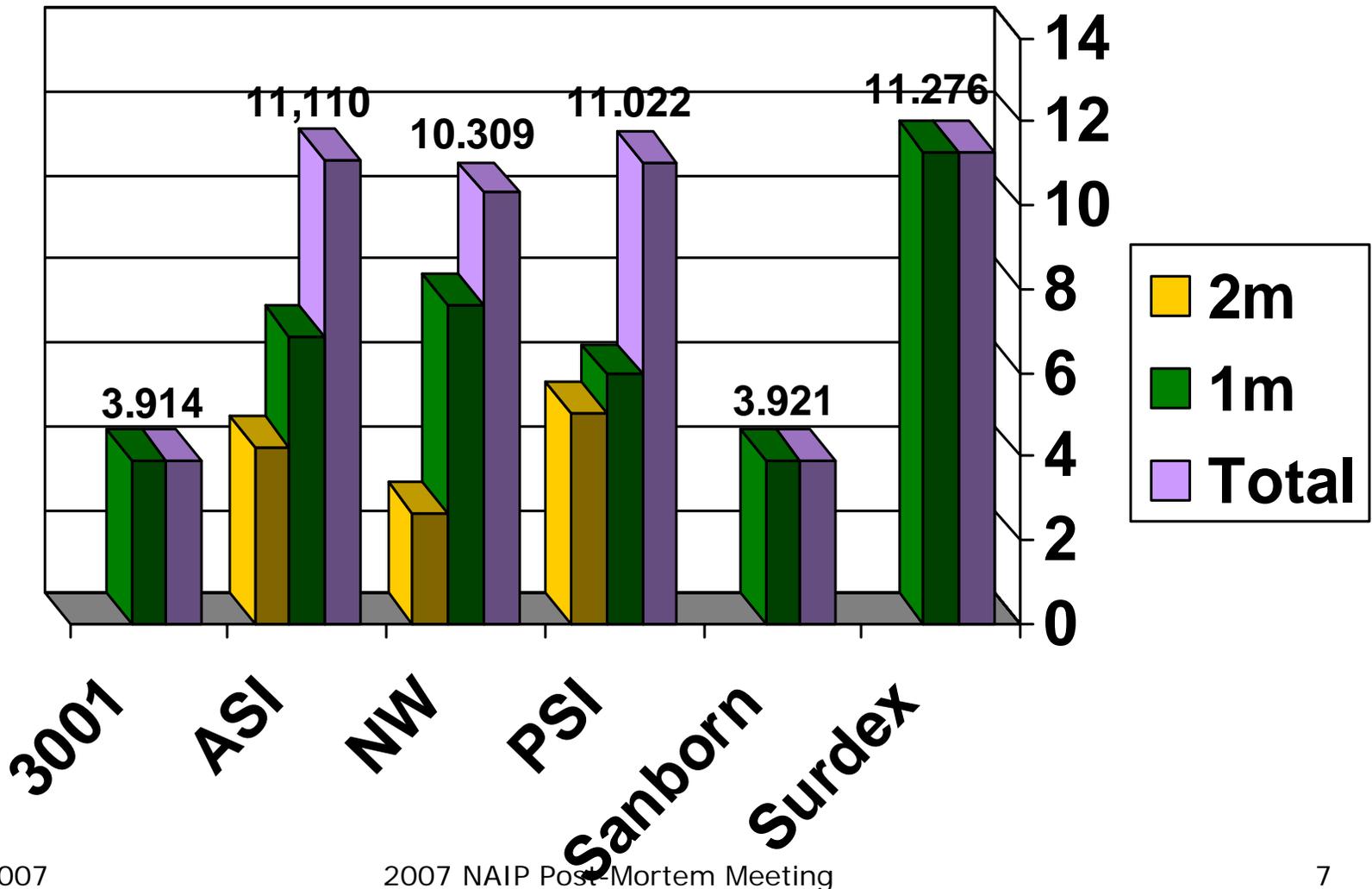
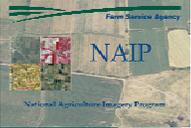


- 3001
- AERIAL SERVICES, INC
- NORTH WEST
- PHOTO SCIENCE
- SANBORN
- SURDEX

Price Per DOQQ

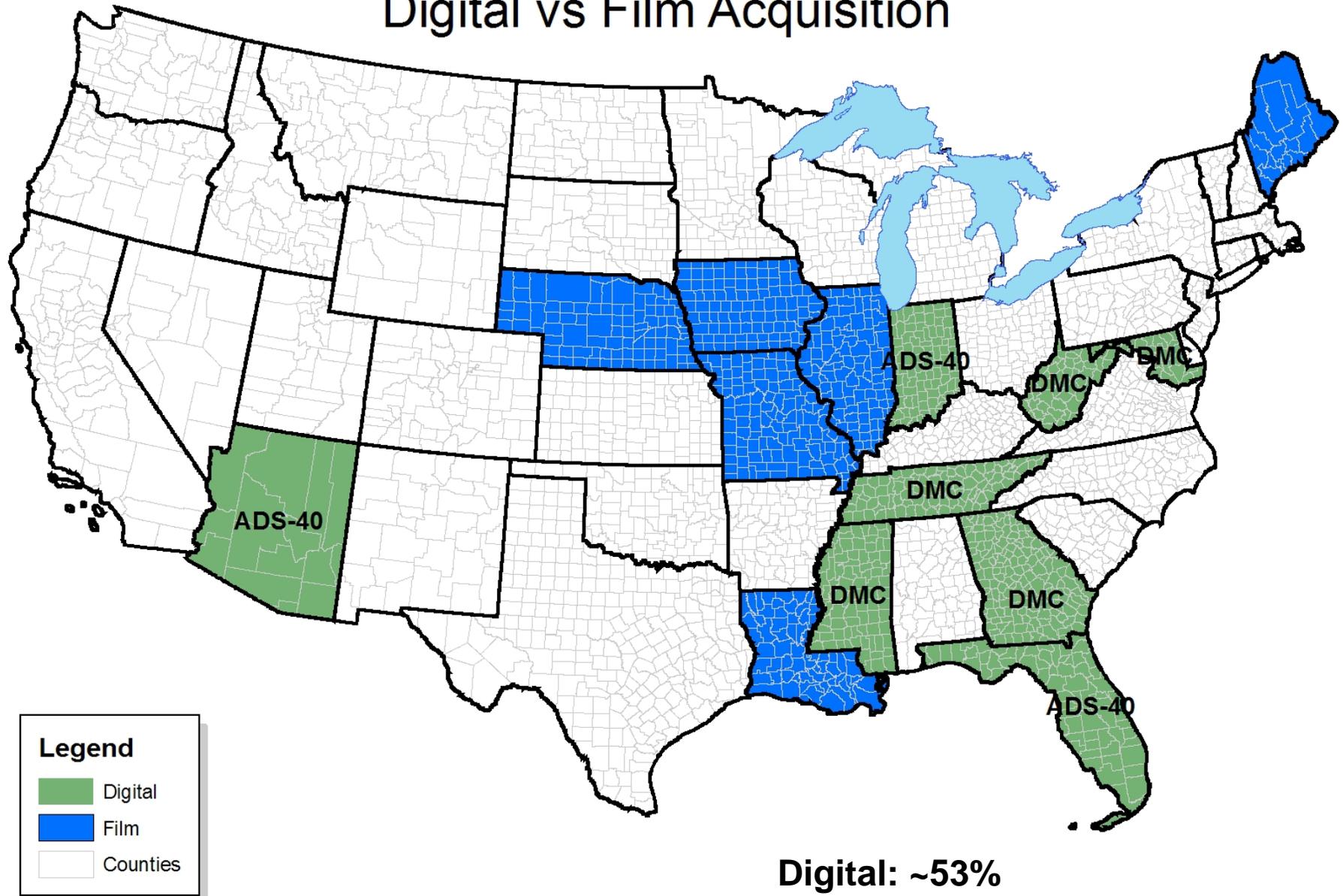


DOQQ Quantities Awarded

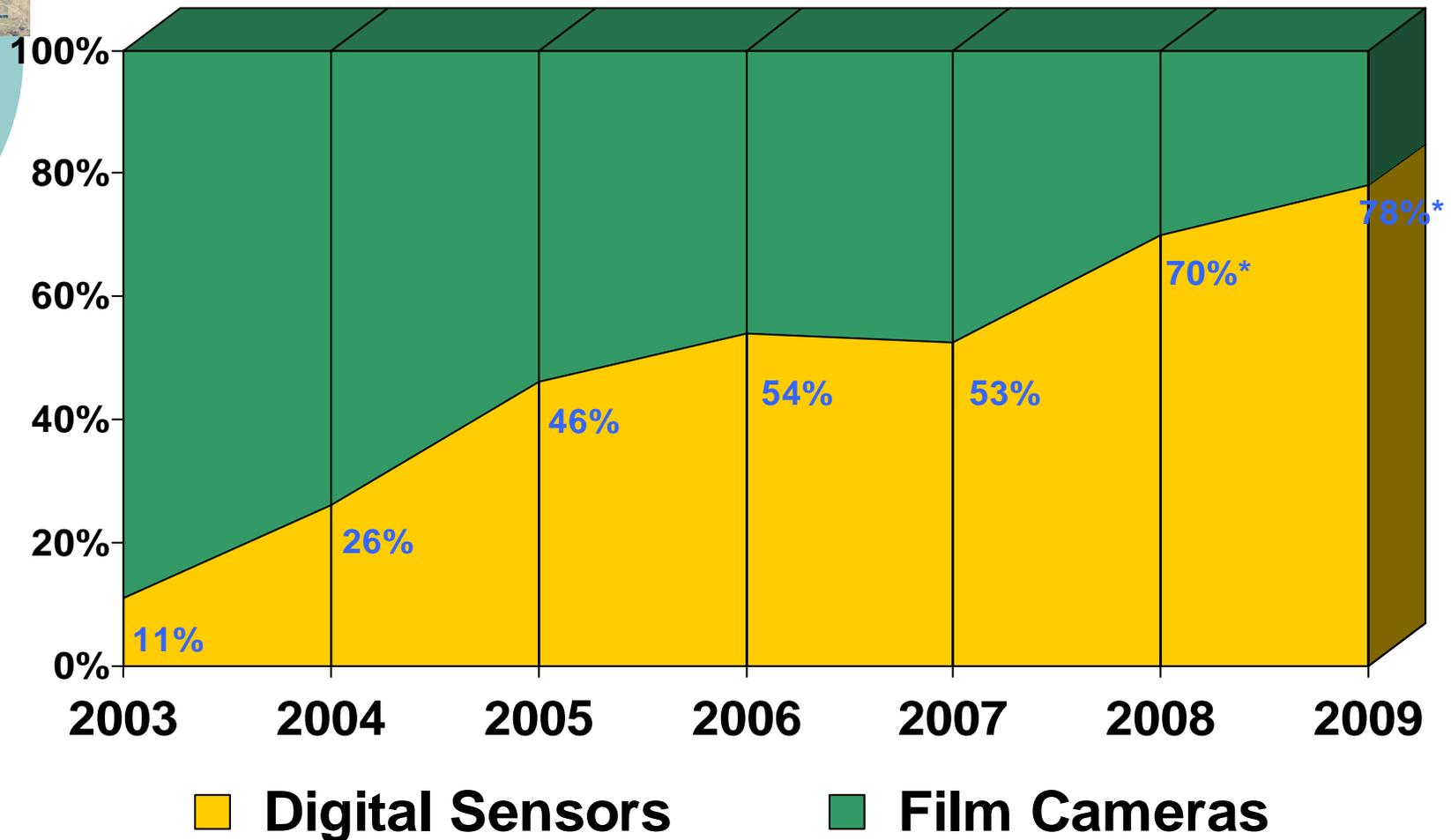


2007 NAIP

Digital vs Film Acquisition

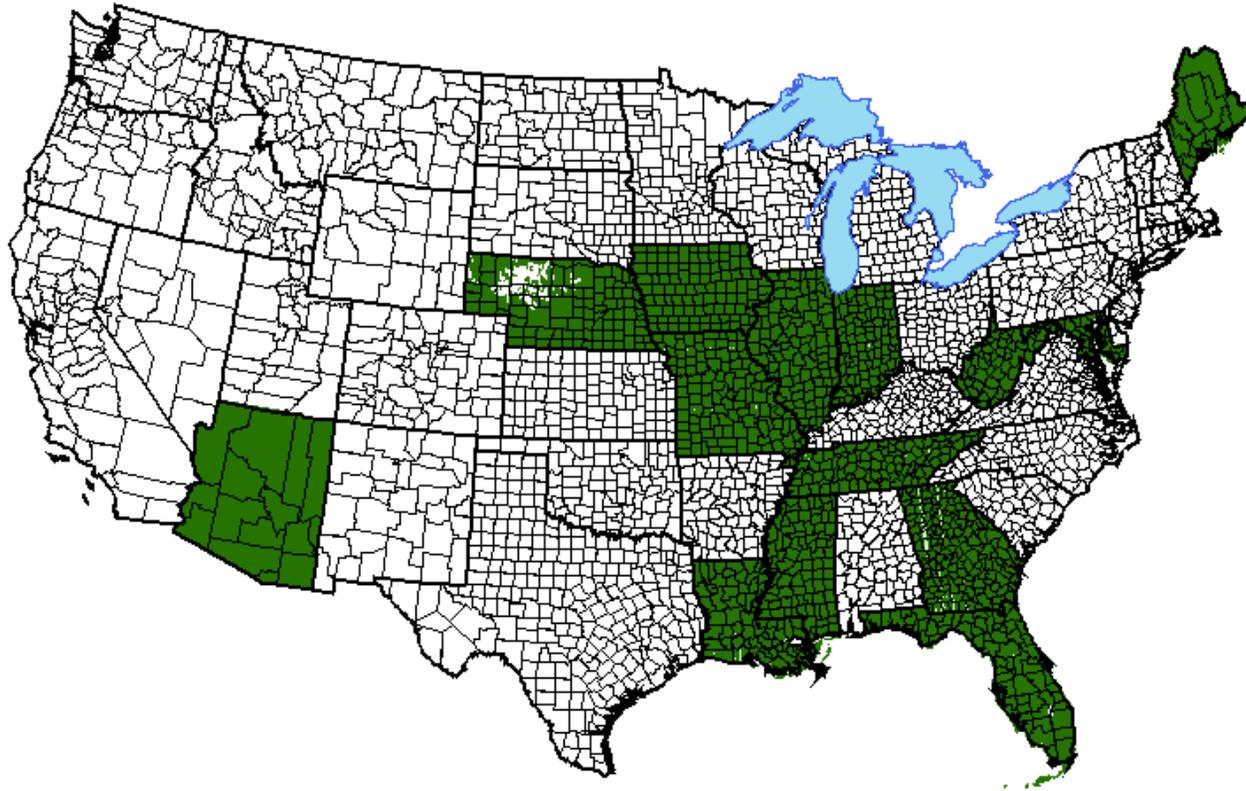


Camera Trends

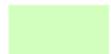


November 15, 2007

2007 NAIP Imagery Status



AREAS FLOWN

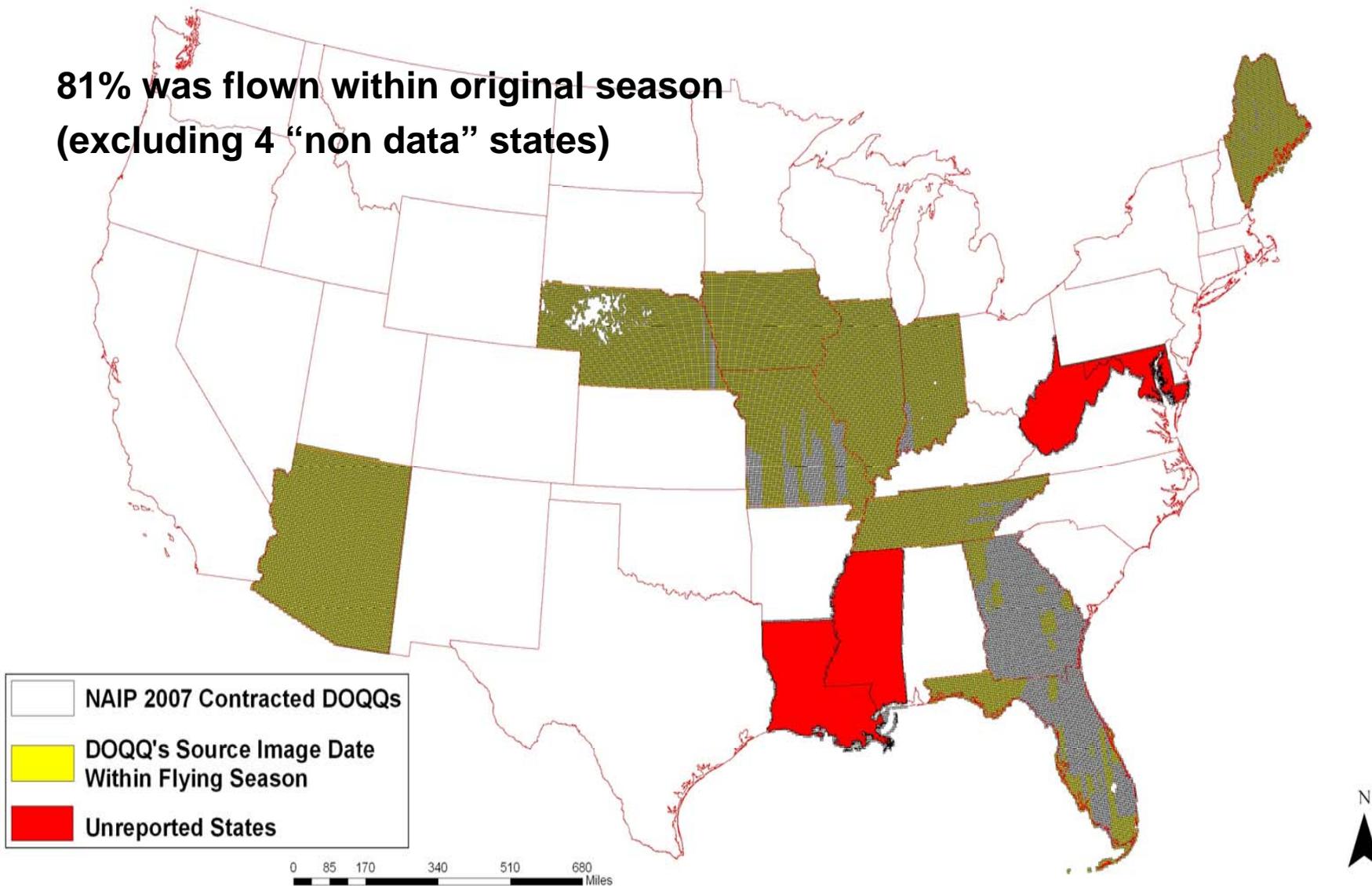


AREAS CONTRACTED

99.6% Acquired

NAIP 2007 DOQQ Source Image Date vs Flying Seasons

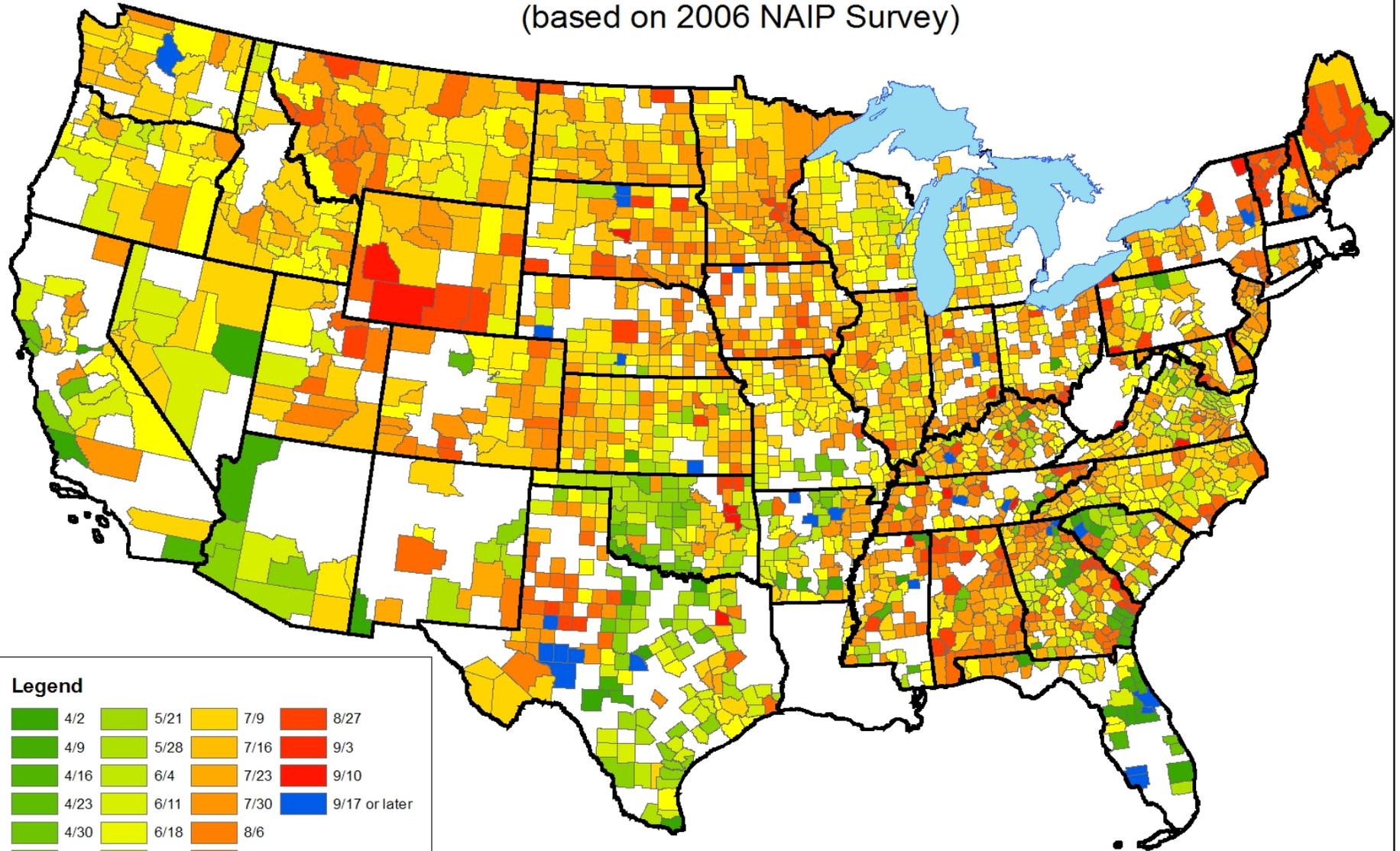
**81% was flown within original season
(excluding 4 "non data" states)**



This map illustrates NAIP 2007 DOQQ flying seasons versus source image dates. DOQQs that have a source image date within a flying season are in yellow. If the source image date is before or after a flying season, there is no color fill. Note: this map does not take into account season extensions. Also, as of 11/19/2007, there is no data for Louisiana, West Virginia, Mississippi, or Maryland

Optimal Acquisition Date

(based on 2006 NAIP Survey)

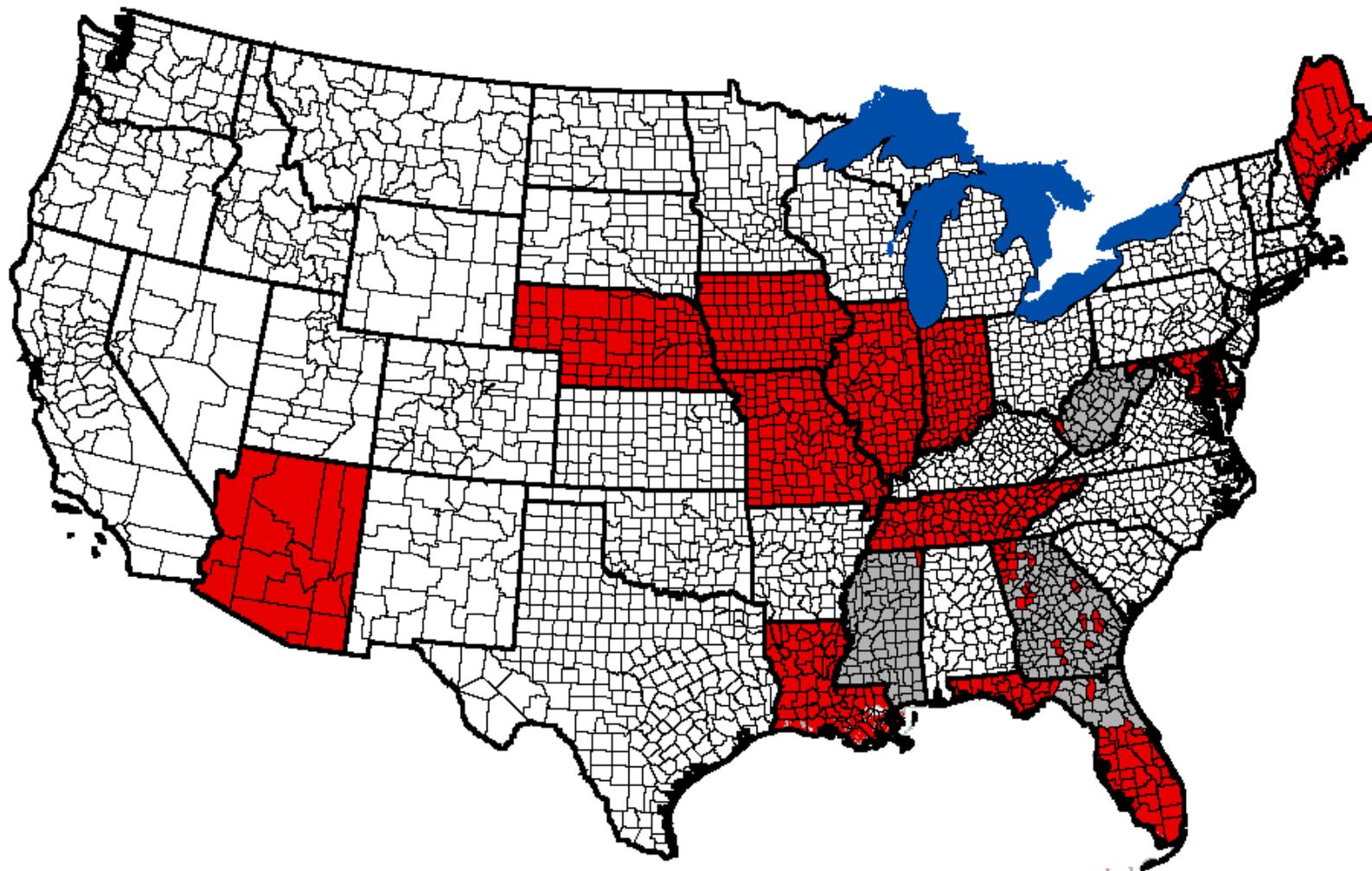


Legend

4/2	5/21	7/9	8/27
4/9	5/28	7/16	9/3
4/16	6/4	7/23	9/10
4/23	6/11	7/30	9/17 or later
4/30	6/18	8/6	
5/7	6/25	8/13	
5/14	7/2	8/20	

2007 NAIP COMPRESSED COUNTY MOSAICS (CCM)

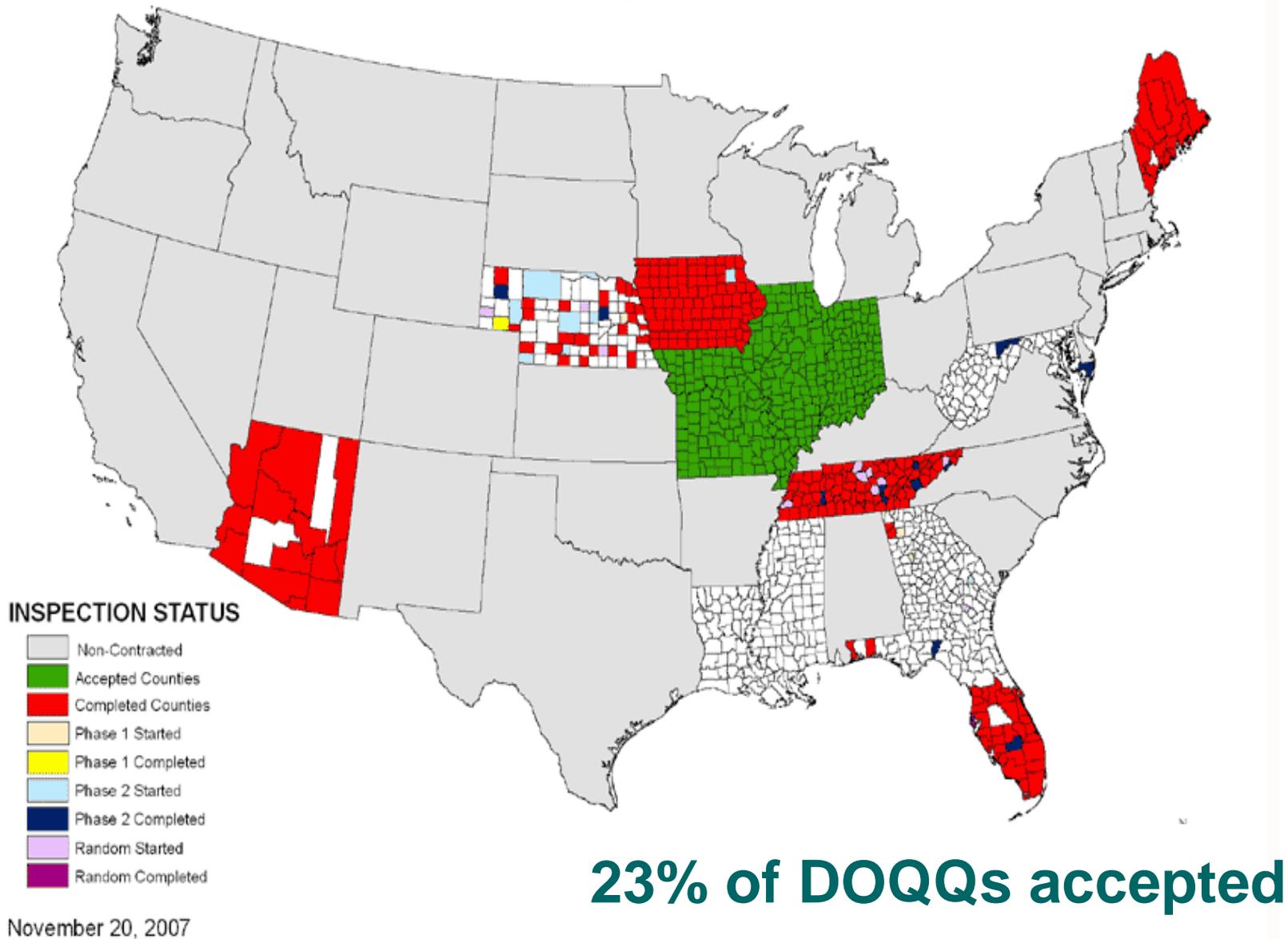
November 16, 2007



 COUNTIES AVAILABLE
 COUNTIES CONTRACTED

73% of DOQQs received

NAIP 2007 Inspection Status

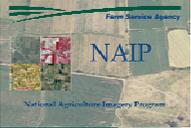


2007 Contract Changes

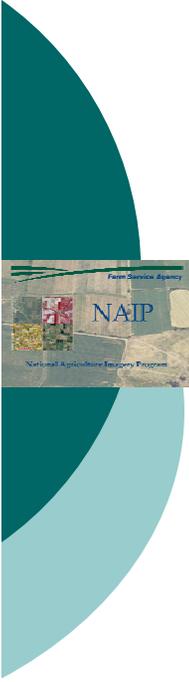


- Flight Planning data
 - Both shapefile & station files provided
- New “histogram” specifications
- Preproduction sample required within 21 days of 1st flight
 - STO/Partners no longer review samples

Areas that Need Improvement



- Acquisition
 - ~81% acquired within season
 - Better documentation required when requesting season extensions
- CCM/DOQQs delivery
- Small Business Subcontracting Plan
 - Submitted via eSRS (large Biz only)
- Progress Reports (improved from previous years)



Areas that Need Improvement (con't)

- How can APFO improve?