



USDA & USAID International Food Aid Conference

PROGRAM INFORMATION

Monday, April 6, 2009 Westin Crown Center Hotel	
Noon - 6:00 p.m.	Conference Registration Century Ballroom Foyer, Ballroom Level
9:00 a.m. – 11:00 a.m.	<p style="text-align: center;"><i>U.S. Department of Agriculture</i> <i>Workshops are 9:00 a.m. to 4:00 p.m.</i></p> <p>General Information Session about Food Aid Programming by the USDA Washington Park Place I, II, III, Lobby Level</p> <p><i>The speakers below are with the Office of Capacity Building and Development, Foreign Agricultural Service</i></p> <p>Introductory Remarks Ross Kreamer, Assistant Deputy Administrator</p> <p>Food Assistance Division Overview Ron Croushorn, Director, Food Assistance Division</p> <p>Food For Progress Programming Nicola Sakhleh, Senior Analyst Food for Development Branch, Food Assistance Division</p> <p>McGovern-Dole Program Dorothy Feustel, Branch Chief, School Feeding and Humanitarian Assistance Branch, Food Assistance Division</p> <p>Transportation and Logistics Amy Harding, Senior Analyst Transportation and Logistics Branch, Food Assistance Division</p> <p>Monitoring and Evaluation Brenda Freeman, Director, Monitoring and Evaluation Staff</p>



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Monday, April 6, 2009	
11:00 a.m. – 11:30 a.m.	<p>Agricultural Development Initiatives Washington Park Place I, II, III, Lobby Level</p> <p>Arlene Mitchell, Senior Program Officer Agricultural Development, Bill and Melinda Gates Foundation</p>
11:30 a.m. – 1:00 p.m.	<p>USDA Grant Awardee Training: Operational Matters Washington Park Place I, II, III, Lobby Level</p> <ul style="list-style-type: none"> • Country Portfolios and Contact Information • Budgets • Cash Requests • Recipient Agency Agreements • PVO Registration In-Country • Bank Accounts • Freight Forwarder Nomination • Commodity and Freight Requests/Calls Forward • Reporting • Success Stories • Amendments • Audits • Close Out
1:00 p.m. – 2:00 p.m.	<p>Break</p>
2:00 p.m. – 3:00 p.m.	<p>New USDA Food Aid Regulations, Impacts on All the Parties, and Indicators for USDA Food Aid Programs Washington Park Place I, II, III, Lobby Level</p> <p>Panelists: Babette Gainor, Deputy Director, Food Assistance Division Brian Goggin, Deputy Director, Food Assistance Division</p> <ul style="list-style-type: none"> • Overview of how indicators will be used • Responses to comments received through the Food Aid Consultant Group Process • Open discussion with audience



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Monday, April 6, 2009	
3:00 p.m. – 4:00 p.m.	<p>Food for Education Roundtable on Priority Countries Washington Park Place I, II, III, Lobby Level</p> <p>Presentations and audience discussion about possible indicators for selecting priority countries</p> <p>Moderator: Dorothy Feustel, Branch Chief, School Feeding and Humanitarian Assistance Branch, FAD</p>
4:00 p.m. - 6:00 p.m.	<p>United Nations Association Symposium on Food Security Century Ballroom C, Ballroom Level</p> <p>Moderator: Jay Sjerven, President U.N. Association, Kansas City Chapter</p> <p>Panelists: Kevin Anderson, Senior Policy Associate, Friends of the World Food Program</p> <p>Jeff Borns, Director Office of Food for Peace, U.S. Agency for International Development</p> <p>Max Finberg, Director Alliance to End Hunger</p> <p>Tony Hall, Former U.S. Congressman and Ambassador to U.N. Agencies in Rome</p> <p>Allan Jury, Director U.S. Relations, World Food Program</p>



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Monday, April 6, 2009	
4:30 p.m. – 6:00 p.m.	<p>Roundtable Discussion about Improving Timely and Efficient Deliveries of Food Aid Liberty Room, Ballroom Level</p> <p>This roundtable will focus on efforts taken, and under consideration, by the USDA and USAID to improve timely and efficient deliveries of food aid, including efforts reported to Congress in the Procurement Planning Report. Attendees will have an opportunity to interact with panelists about what is working and offer ideas for consideration.</p> <p>Panelists: Keith Adams, Chief, Program Operations Division, Office of Food for Peace, U.S. Agency for International Development</p> <p>Amy Harding, Acting Branch Chief, Transportation and Logistics Branch, Food Assistance Division, Office of Trade Capacity Building, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Tim Reaman, Acting Division Chief, International Procurement Division, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, U.S. Department of Agriculture</p> <p>Additional representatives from each agency will also be in attendance.</p>
6:00 p.m. - 8:00 p.m.	<p>USDA & USAID Reception Century Ballroom A and B, Ballroom Level</p>

Tuesday, April 7, 2009 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	<p>General Session Century Ballroom</p>



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Tuesday, April 7, 2009	
7:00 a.m. - 5:00 p.m.	Conference Registration Century Ballroom Foyer
7:00 a.m. - 8:00 a.m.	Continental Breakfast Century Ballroom Foyer
7:00 a.m. - 8:00 a.m.	Exhibits Pershing Place North and South Rooms Web-Based Supply Chain Management System <i>Information and Simulations</i> Pershing Place West Room
8:00 a.m. – 8:15 a.m.	Opening Ceremony Century Ballroom Welcome Address and Announcements
8:15 a.m. – 9:00 a.m.	Keynote Speakers Century Ballroom Thomas Vilsack, Secretary U.S. Department of Agriculture
9:00 a.m. – 9:45 a.m.	Dirk Dijkerman, Acting Assistant Administrator Democracy, Conflict, and Humanitarian Assistance Bureau, U.S. Agency for International Development
9:45 a.m. – 10:15 a.m.	Break Century Ballroom Foyer



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Tuesday, April 7, 2009	
10:15 a.m. – 11:45 a.m.	<p>Civilian-Military Relationships in Humanitarian Aid Century Ballroom</p> <p>Moderator: Michael Michener, Administrator Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Emily Burrows, Strategic Issues Advisor for Civil-Military Relations, Catholic Relief Services</p> <p>Edward Cardon, Brigadier General and Deputy Commandant, Command and General Staff College, Combined Arms Center, Fort Leavenworth, KS</p> <p>Dirk Dijkerman, Acting Assistant Administrator Bureau for Democracy, Conflict and Humanitarian Assistance, U.S. Agency for International Development</p> <p>John Herbst, Coordinator for Reconstruction and Stabilization Office of the Coordinator for Reconstruction and Stabilization, U.S. Department of State</p>
12:15 p.m. – 1:45 p.m.	<p>Lunch and Panel Century Ballroom</p> <p>Perspectives on Achieving Global Food Security Century Ballroom</p> <p>Tony Hall, Former U.S. Congressman and Ambassador to U.N. Agencies in Rome</p> <p>Ken Hackett, President, Catholic Relief Services</p>



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Tuesday, April 7, 2009	
2:15 p.m. – 3:15 p.m.	<p>Public-Private Partnerships: Supporting Sustainable Agricultural and Economic Development Century Ballroom</p> <p>Moderator: Susan Owens, Director, Trade and Scientific Capacity Building Division, Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Clint Eisenhauer, Vice President, Government Relations, Maersk, Inc.</p> <p>Sheri Schellhaass, Vice President, Research and Development, General Mills, Inc.</p> <p>Ulla Holm, Global Director, Office of Food for Development, Tetra Pak</p> <p>Gerald Theus, Assistant Regional Director (Capetown) U.S. Wheat Associates</p>
3:15 p.m. – 3:30 p.m.	<p>Web-Based Supply Chain Management System: Information about training and implementation of this new information technology system Century Ballroom</p> <p>Steve Sanders, Director, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, U.S. Department of Agriculture</p>
3:30 p.m. – 4:00 p.m.	<p>Break Century Ballroom Foyer</p>
3:30 p.m. – 4:30 p.m.	<p>Web-Based Supply Chain Management System <i>Information and Simulations</i> Pershing Place West Room</p>
3:30 p.m. – 5:30 p.m.	<p>Exhibits Pershing Place North and South Rooms</p>



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Breakout Sessions

4:00 p.m. – 5:30 p.m.

One Year After the Farm Bill: Food Aid, Development, and Trade Century Ballroom A

The panel will provide insights on the development of the 2008 Farm Bill and discuss the key pieces related to food aid and development that are being implemented. The discussion will point to key components to follow during implementation as well as future needs that may arise.

Moderator:

Ron Croushorn, Director, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Jonathan Dworken, Deputy Director
Office of Food for Peace, U.S. Agency for International Development

Max Finberg, Director, Alliance to End Hunger

Stephanie Mercier, Chief Economist of the Democratic Staff of the U.S. Senate Agriculture Committee



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Tuesday, April 7, 2009	
4:00 p.m. – 5:30 p.m.	<p>School Feeding Partnerships Shawnee Mission Room</p> <p>Building sustainable school feeding programs requires partnerships at all levels. This panel will explore methods that have been used to build partnerships around school feeding activities from the school communities up through the host governments. Building partnerships enable school feeding projects to become a holistic approach for food for education programs. The members of this panel will illustrate how they have moved simple school feeding activities into a food for education program that provides results around nutrition, education, policy frameworks, and agriculture.</p> <p>Moderator: Babette Gainor, Deputy Director Food Assistance Division, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Zaheer Baber, Regional Director, Land O'Lakes International Development</p> <p>Isak Pretorius, President Joint Aid Management International USA</p> <p>Nancy Walters, Chief, School Feeding, World Food Program</p> <p>Gene White, President, Global Child Nutrition Foundation</p>



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Tuesday, April 7, 2009	
4:00 p.m. – 5:30 p.m.	<p>Nutrition: New Products and Fortification of Local Foods to Prevent and Reduce Malnutrition Liberty Room</p> <p>Moderator: Judy Canahuati, Technical Advisor on Mother, Child Health Nutrition & HIV, U.S. Agency for International Development</p> <p>Panelists: Camila Chaparro, Research Specialist Food and Nutrition Technical Assistance (FANTA) <i>Preventing malnutrition: The potential of lipid-based nutrient supplements</i></p> <p><i>Camila Chaparro will discuss the role of lipid-based nutrient supplements (LNS) in malnutrition prevention. There are a number of new products in which vitamins and minerals are embedded in a fat-based food product. These products can be used as supplements for ordinary diets of children. She will brief us on some of the research that FANTA-2 will be carrying out on the effectiveness of these products.</i></p> <p>Fred Grant, Nutrition and HIV Manager, Land O'Lakes <i>Supporting the Zambian food industry to develop specialized food products</i></p> <p><i>With resources from Food for Peace and PEPFAR, Land O'Lakes has supported three Zambian food manufacturers to improve the formulations of specialized food products and marketed them to meet nutritional requirements of certain vulnerable groups, such as people living with HIV.</i></p> <p>Vijaya Jain, Project Coordinator, Community Nutrition Service, University of Illinois; and World Initiative for Soy in Human Health (WISHH) <i>Soy for malnutrition prevention in Honduras</i></p> <p><i>Chronic malnutrition and frequent illnesses among infants and young children, a persistent problem in developing countries, can be reduced by the addition of essential micronutrients and appropriate complementary foods in their normal daily diet. The challenges and successes of a research project in rural Honduras on a soy-based supplement for infants and young children will be presented.</i></p>



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Tuesday, April 7, 2009	
	<p>Continued</p> <p>Lauren Landis, Chief of Staff and Director of the Office of the Executive Director, World Food Program <i>WFP experiences and best practices with providing fortified foods to vulnerable groups in emergency responses</i></p> <p><i>Ms. Landis will describe recent experiences using fortified food products in emergency food aid responses to children under 24 months, pregnant and lactating women, and people living with HIV to save lives and reduce malnutrition.</i></p>
Wednesday, April 8, 2009 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	<p>General Session Century Ballroom, Ballroom Level</p>
7:00 a.m. – 10:00 a.m.	<p>Registration Century Ballroom Foyer</p>
7:00 a.m. - 8:00 a.m.	<p>Continental Breakfast Century Ballroom Foyer</p>
7:00 a.m. - 8:00 a.m.	<p>Exhibits Pershing Place North and South Rooms</p> <p>Web-Based Supply Chain Management System <i>Information and Simulations</i> Pershing Place West Room</p>



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Wednesday, April 8, 2009	
8:00 a.m. – 9:30 a.m.	<p>Food Crisis: Food Aid and the Global Response to High Food Prices, Past and Future Century Ballroom</p> <p>Moderator: Allan Jury, Director, U.S. Relations, World Food Program</p> <p>Panelists: Dirk Dijkerman, Acting Assistant Administrator Bureau for Democracy, Conflict and Humanitarian Assistance, U.S. Agency for International Development</p> <p>James Guinn, Vice President International Promotion, USA Rice Federation</p> <p>Silke Pietzsch, Food Security and Livelihoods Advisor Action Against Hunger</p> <p>Patricia Sheikh, Acting Deputy Under Secretary Foreign Agricultural Service, U.S. Department of Agriculture</p>
9:30 a.m. – 10:30 a.m.	<p>Stephen Lewis, Co-Director, AIDS-Free World <i>Food, Climate, and Disease: The Malevolent Brew of the 21st Century</i> Century Ballroom</p>
10:30 a.m. – 10:45 a.m.	<p>Break Century Ballroom Foyer</p>



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Wednesday, April 8, 2009	
10:45 a.m. – 12:15 p.m.	<p>Africa Development Strategy: Connecting the Chronically Poor to Economic Growth Century Ballroom</p> <p>Moderator: David Atwood, Director Office of Sustainable Development, Bureau of Africa, U.S. Agency for International Development</p> <p>Panelists: Ross Kreamer, Assistant Deputy Administrator Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Thomas Melito, International Affairs and Trade Director U.S. Government Accountability Office</p> <p>Luis Eduardo Siteo, Commercial Counselor Embassy of the Republic of Mozambique</p> <p>Emmy Simmons, Board Member Partnership to Cut Hunger and Poverty in Africa</p>



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Wednesday, April 8, 2009	
12:45 p.m. – 2:15 p.m.	<p>Lunch and Panel Century Ballroom</p> <p>Moving from Food Aid to Food Security: Embracing Flexibility and Innovation</p> <p>Moderator: Carl Leonard, President and CEO, ACDI/VOCA and Chairman, Alliance for Global Food Security</p> <p>Panelists: Colette Powers, Senior Director International Programs Group, World Vision <i>Innovation</i></p> <p>Isak Pretorius, President, Joint Aid Management <i>Targeted Food Security Programming</i></p> <p>Janine Schooley, Vice President, Technical Services and Program Development, Project Concern International <i>Integrated Food Security</i></p>
2:15 p.m. – 5:30 p.m.	<p>Exhibits Pershing Place North and South Rooms</p> <p>Web-Based Supply Chain Management System <i>Information and Simulations</i> Pershing Place West Room</p>



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Breakout Sessions

2:15 p.m. – 3:45 p.m.

Opportunities: Local and Regional Procurement
Century Ballroom A

This breakout session will explore with the panelists and audience the role of local and regional procurement in supporting food aid programs. The panelists will present their experience with local and regional procurement, highlighting strengths, challenges, and opportunities of the approach.

Moderator:

Brian Bacon, Lead Policy Analyst, Office of Food for Peace, U.S. Agency for International Development

Panelists:

Jamie Fisher, Program Analyst, Food Assistance Division, Foreign Agricultural Service, U.S. Department of Agriculture

Ron W. Shaw, Director, Commodity Management Unit, Save the Children

David Tschirley, Professor of International Development, and Core Faculty Member of the Center for Advanced Study of International Development and the African Studies Center, Michigan State University

Laura Turner, Government Relations Program Officer, U.S. Relations Office (Washington, D.C.), World Food Program



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2:15 p.m. – 3:45 p.m.

Food Aid Quality

Liberty Room

Providing high quality food aid products continues to be an essential part of all U.S. food assistance programs. This panel will provide information on how the U.S. is continuing to make strides to ensure that all U.S. programs provide high quality food. It will explore areas that impact the provision of high quality food aid products and will show paths forward for incorporating better nutrition into U.S. food assistance programs.

Moderator:

Ross Kreamer, Assistant Deputy Administrator

Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Bertrand Salvagnol, Food Technologist, World Food Program

This presentation will focus on challenges in purchasing quality food from small farmers and traders. The speaker will present some of the solutions envisaged by the World Food Program to overcome these challenges, with examples from Laos and Nepal.

Patrick Webb, Dean for Academic Affairs and Alexander MacFarlane Professor of Public Policy, Friedman School of Nutrition Science and Policy, Tufts University

“Rethinking Food Aid Commodities”

The speaker will describe a two-year review of food aid that is commencing, with support from USAID. It will focus on stakeholder involvement and the process that will help USAID and USDA arrive at a consensus on necessary reformulations of selected food aid commodities, a new framework for quality assurance, as well as the recommendations for any new commodities identified by a review of beneficiary population needs.

Sandra Wood, Acting Deputy Administrator

Commodity Operations, Farm Service Agency, U.S. Department of Agriculture



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Wednesday, April 8, 2009	
3:45 p.m. – 4:00 p.m.	<p>Break Century Ballroom Foyer</p>
Breakout Sessions	
4:00 p.m. – 5:30 p.m.	<p>Food for Peace Programming: 101 / Challenges and Opportunities Shawnee Mission Room</p> <p>This panel will provide an overview of the USAID Office of Food for Peace, its working environment, and the programming of P.L. 480 Title II resources.</p> <p>Moderator and presenter: Keith Adams, Division Chief, Program Operations Division Office of Food for Peace, U.S. Agency for International Development</p> <p>Panelist: Jonathan Dworken, Deputy Director Office of Food for Peace, U.S. Agency for International Development</p>



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Wednesday, April 8, 2009	
4:00 p.m. – 5:30 p.m	<p>Rural and Microcredit Financial Institutions Century Ballroom A</p> <p>The panel will review achievements and opportunities in providing a broad spectrum of financial services to borrowers in developing countries. These services include microcredits, credit guarantees, small business loans, small-medium enterprise loans, deposits, and financial advice. Panelists will describe their programs and impact, lessons learned, and opportunities for expansion or improvement of services.</p> <p>Moderator: Brian Goggin, Deputy Director, Food Assistance Division, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Robert Price, Deputy Director, New Business Development FINCA International, Inc.</p> <p>John Wasielewski, Office Director of Development Credit, U.S. Agency for International Development</p> <p>Sam Coleman Dunlap, Project Director in Kenya World Council of Credit Unions</p>
4:00 p.m. – 5:30 p.m.	<p>Early Warning Systems that Provide Timely and Rigorous Vulnerability Information Liberty Room</p> <p>With the recent food and fuel price crisis and now the financial crisis, the nature and causes of food security have undergone an upheaval not witnessed before in history. How will early warning of food insecurity have to change in response? How do early warning and monitoring and assessment tools help decision makers respond to these new circumstances?</p> <p>Panelist: Gary Eilerts, Project Manager, Famine Early Warning Systems Network (FEWS NET), Office of Food for Peace, U.S. Agency for International Development</p>