



USDA & USAID International Food Aid Conference

PROGRAM INFORMATION

**Monday, April 6, 2009
Westin Crown Center Hotel**

*U.S. Department of Agriculture
Workshops are 9:00 a.m. to 4:00 p.m.*

9:00 a.m. – 11:00 a.m.

**General Information Session about Food Aid Programming
by the USDA**

Washington Park Place I, II, III, Lobby Level

[General Information](#) (PowerPoint Show)

*The speakers below are with the Office of Capacity Building and
Development, Foreign Agricultural Service*

Introductory Remarks

Ross Kreamer, Assistant Deputy Administrator

Food Assistance Division Overview

Ron Croushorn, Director, Food Assistance Division

Food For Progress Programming

Nicola Sakhleh, Senior Analyst

Food for Development Branch, Food Assistance Division

McGovern-Dole Program

Dorothy Feustel, Branch Chief, School Feeding and Humanitarian
Assistance Branch, Food Assistance Division

Transportation and Logistics

Amy Harding, Senior Analyst

Transportation and Logistics Branch, Food Assistance Division

Monitoring and Evaluation

Brenda Freeman, Director, Monitoring and Evaluation Staff



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Monday, April 6, 2009	
11:00 a.m. – 11:30 a.m.	<p>Agricultural Development Initiatives Washington Park Place I, II, III, Lobby Level</p> <p>Arlene Mitchell, Senior Program Officer Agricultural Development, Bill and Melinda Gates Foundation <i>Home-Grown School Feeding</i> (Speech)</p>
11:30 a.m. – 1:00 p.m.	<p>USDA Grant Awardee Training: Operational Matters Washington Park Place I, II, III, Lobby Level <i>Training</i> (PowerPoint Show)</p> <ul style="list-style-type: none"> • Country Portfolios and Contact Information • Budgets • Cash Requests • Recipient Agency Agreements • PVO Registration In-Country • Bank Accounts • Freight Forwarder Nomination • Commodity and Freight Requests/Calls Forward • Reporting • Success Stories • Amendments • Audits • Close Out
2:00 p.m. – 3:00 p.m.	<p>New USDA Food Aid Regulations, Impacts on All the Parties, and Indicators for USDA Food Aid Programs Washington Park Place I, II, III, Lobby Level</p> <p>Panelists: Brian Goggin, Deputy Director, Food Assistance Division <i>Strategic Framework</i> (PowerPoint Show) Babette Gainor, Deputy Director, Food Assistance Division <i>Regulations</i> (PowerPoint Show)</p> <ul style="list-style-type: none"> • Overview of how indicators will be used • Responses to comments received through the Food Aid Consultant Group Process • Open discussion with audience



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Monday, April 6, 2009	
3:00 p.m. – 4:00 p.m.	<p>Food for Education Roundtable on Priority Countries Washington Park Place I, II, III, Lobby Level</p> <p>Presentations and audience discussion about possible indicators for selecting priority countries <u>McGovern-Dole Priority Country Roundtable</u> (PowerPoint Show)</p> <p>Moderator: Dorothy Feustel, Branch Chief, School Feeding and Humanitarian Assistance Branch, FAD</p>
4:00 p.m. - 6:00 p.m.	<p>United Nations Association Symposium on Food Security Century Ballroom C, Ballroom Level</p> <p>Moderator: Jay Sjerven, President U.N. Association, Kansas City Chapter <u>4th K.C. Food Aid Symposium</u> (PowerPoint Show)</p> <p>Panelists: Kevin Anderson, Senior Policy Associate, Friends of the World Food Program <u>A Roadmap to End Global Hunger</u> (PowerPoint Show)</p> <p>Jeff Borns, Director Office of Food for Peace, U.S. Agency for International Development</p> <p>Max Finberg, Director Alliance to End Hunger</p> <p>Tony Hall, Former U.S. Congressman and Ambassador to U.N. Agencies in Rome</p> <p>Allan Jury, Director U.S. Relations, World Food Program</p>



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4:30 p.m. – 6:00 p.m.

Roundtable Discussion about Improving Timely and Efficient Deliveries of Food Aid

Liberty Room, Ballroom Level

This roundtable will focus on efforts taken, and under consideration, by the USDA and USAID to improve timely and efficient deliveries of food aid, including efforts reported to Congress in the Procurement Planning Report. Attendees will have an opportunity to interact with panelists about what is working and offer ideas for consideration.

Panelists:

Keith Adams, Chief, Program Operations Division, Office of Food for Peace, U.S. Agency for International Development

Amy Harding, Acting Branch Chief, Transportation and Logistics Branch, Food Assistance Division, Office of Trade Capacity Building, Foreign Agricultural Service, U.S. Department of Agriculture

Tim Reaman, Acting Division Chief, International Procurement Division, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, U.S. Department of Agriculture

Additional representatives from each agency will also be in attendance.



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Tuesday, April 7, 2009 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	General Session Century Ballroom
8:00 a.m. – 8:15 a.m.	Opening Ceremony Welcome Address and Announcements
8:15 a.m. – 9:00 a.m.	Keynote Speakers Thomas Vilsack, Secretary U.S. Department of Agriculture Transcript of Secretary Thomas Vilsack's Speech
9:00 a.m. – 9:45 a.m.	Dirk Dijkerman, Acting Assistant Administrator Democracy, Conflict, and Humanitarian Assistance Bureau, U.S. Agency for International Development Transcript of Remarks by Dirk Dijkerman



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10:15 a.m. – 11:45 a.m.	<p>Civilian-Military Relationships in Humanitarian Aid Century Ballroom</p> <p>Moderator: Michael Michener, Administrator Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Emily Burrows, Strategic Issues Advisor for Civil-Military Relations, Catholic Relief Services</p> <p>Edward Cardon, Brigadier General and Deputy Commandant, Command and General Staff College, Combined Arms Center, Fort Leavenworth, KS</p> <p>Dirk Dijkerman, Acting Assistant Administrator Bureau for Democracy, Conflict and Humanitarian Assistance, U.S. Agency for International Development</p> <p>John Herbst, Coordinator for Reconstruction and Stabilization Office of the Coordinator for Reconstruction and Stabilization, U.S. Department of State</p>
12:15 p.m. – 1:45 p.m.	<p>Lunch and Panel Century Ballroom</p> <p>Perspectives on Achieving Global Food Security</p> <p>Tony Hall, Former U.S. Congressman and Ambassador to U.N. Agencies in Rome <u>US Foreign Assistance Legislation, Objectives and Organizations</u> (PowerPoint Show)</p> <p>Ken Hackett, President, Catholic Relief Services</p>



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Tuesday, April 7, 2009	
2:15 p.m. – 3:15 p.m.	<p>Public-Private Partnerships: Supporting Sustainable Agricultural and Economic Development Century Ballroom</p> <p>Moderator: Susan Owens, Director, Trade and Scientific Capacity Building Division, Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Clint Eisenhauer, Vice President, Government Relations, Maersk, Inc. <i>Public Private Partnership</i> (PowerPoint Show)</p> <p>Sheri Schellhaass, Vice President, Research and Development, General Mills, Inc. <i>Science and Technology Transfer Initiative</i> (PowerPoint Show)</p> <p>Ulla Holm, Global Director, Office of Food for Development, Tetra Pak <i>School Feeding Programmes - A Catalyst for Sustainable Development</i> (pdf)</p> <p>Gerald Theus, Assistant Regional Director (Capetown) U.S. Wheat Associates <i>U.S. Wheat Associates</i> (PowerPoint Show)</p>
3:15 p.m. – 3:30 p.m.	<p>Web-Based Supply Chain Management System: Information about training and implementation of this new information technology system Century Ballroom</p> <p>Steve Sanders, Director, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, U.S. Department of Agriculture <i>Web-Based Supply Chain Management Overview</i> (PowerPoint Show)</p>



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Breakout Sessions

4:00 p.m. – 5:30 p.m.

One Year After the Farm Bill: Food Aid, Development, and Trade Century Ballroom A

The panel will provide insights on the development of the 2008 Farm Bill and discuss the key pieces related to food aid and development that are being implemented. The discussion will point to key components to follow during implementation as well as future needs that may arise.

Moderator:

Ron Croushorn, Director, Food Assistance Division, Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Jonathan Dworken, Deputy Director
Office of Food for Peace, U.S. Agency for International Development

Max Finberg, Director, Alliance to End Hunger

Stephanie Mercier, Chief Economist of the Democratic Staff of the U.S. Senate Agriculture Committee

[Food Aid Provisions of the 2008 Farm Bill](#) (PowerPoint Show)



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4:00 p.m. – 5:30 p.m.

School Feeding Partnerships

Shawnee Mission Room

Building sustainable school feeding programs requires partnerships at all levels. This panel will explore methods that have been used to build partnerships around school feeding activities from the school communities up through the host governments. Building partnerships enable school feeding projects to become a holistic approach for food for education programs. The members of this panel will illustrate how they have moved simple school feeding activities into a food for education program that provides results around nutrition, education, policy frameworks, and agriculture.

Moderator:

Babette Gainor, Deputy Director

Food Assistance Division, Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Zaheer Baber, Regional Director, Land O'Lakes International Development
[*School Feeding Partnerships*](#) (PowerPoint Show)

Isak Pretorius, President

Joint Aid Management International USA

[*Complete Community Assistance Through School-Based Platforms*](#)
 (PowerPoint Show)

Nancy Walters, Chief, School Feeding, World Food Program

[*School Feeding Policy & Strategy*](#) (PowerPoint Show)

Gene White, President, Global Child Nutrition Foundation



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4:00 p.m. – 5:30 p.m.	<p>Nutrition: New Products and Fortification of Local Foods to Prevent and Reduce Malnutrition Liberty Room</p> <p>Moderator: Judy Canahuati, Technical Advisor on Mother, Child Health Nutrition & HIV, U.S. Agency for International Development</p> <p>Panelists:</p> <p>Camila Chaparro, Research Specialist Food and Nutrition Technical Assistance (FANTA) <u>Preventing malnutrition: The potential role of lipid-based nutrient supplements</u> (pdf) <i>Camila Chaparro will discuss the role of lipid-based nutrient supplements (LNS) in malnutrition prevention. There are a number of new products in which vitamins and minerals are embedded in a fat-based food product. These products can be used as supplements for ordinary diets of children. She will brief us on some of the research that FANTA-2 will be carrying out on the effectiveness of these products.</i></p> <p>Fred Grant, Nutrition and HIV Manager, Land O'Lakes <u>Supporting the Zambian food industry to develop specialized food products</u> (PowerPoint Show) <i>With resources from Food for Peace and PEPFAR, Land O'Lakes has supported three Zambian food manufacturers to improve the formulations of specialized food products and marketed them to meet nutritional requirements of certain vulnerable groups, such as people living with HIV.</i></p> <p>Vijaya Jain, Project Coordinator, Community Nutrition Service, University of Illinois; and World Initiative for Soy in Human Health (WISHH) <u>Soy for malnutrition prevention in Honduras</u> (PowerPoint Show) <i>Chronic malnutrition and frequent illnesses among infants and young children, a persistent problem in developing countries, can be reduced by the addition of essential micronutrients and appropriate complementary foods in their normal daily diet. The challenges and successes of a research project in rural Honduras on a soy-based supplement for infants and young children will be presented.</i></p>



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Tuesday, April 7, 2009	
	<p>Continued</p> <p>Lauren Landis, Chief of Staff and Director of the Office of the Executive Director, World Food Program</p> <p><u>WFP experiences and best practices with providing fortified foods to vulnerable groups in emergency responses</u> (PowerPoint Show)</p> <p><i>Ms. Landis will describe recent experiences using fortified food products in emergency food aid responses to children under 24 months, pregnant and lactating women, and people living with HIV to save lives and reduce malnutrition.</i></p>



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Wednesday, April 8, 2009 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	General Session Century Ballroom, Ballroom Level
8:00 a.m. – 9:30 a.m.	Food Crisis: Food Aid and the Global Response to High Food Prices, Past and Future Moderator: Allan Jury, Director, U.S. Relations, World Food Program Panelists: Dirk Dijkerman, Acting Assistant Administrator Bureau for Democracy, Conflict and Humanitarian Assistance, U.S. Agency for International Development James Guinn, Vice President International Promotion, USA Rice Federation <u>Rice and Food Aid</u> (PowerPoint Show) Silke Pietzsch, Food Security and Livelihoods Advisor Action Against Hunger <u>The Global Food Crisis</u> (PowerPoint Show) Patricia Sheikh, Acting Deputy Under Secretary Foreign Agricultural Service, U.S. Department of Agriculture
9:30 a.m. – 10:30 a.m.	Stephen Lewis , Co-Director, AIDS-Free World <i>Food, Climate, and Disease: The Malevolent Brew of the 21st Century</i> <u>www.aids-freeworld.org/</u>



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10:45 a.m. – 12:15 p.m.	<p>Africa Development Strategy: Connecting the Chronically Poor to Economic Growth Century Ballroom</p> <p>Moderator: David Atwood, Director Office of Sustainable Development, Bureau of Africa, U.S. Agency for International Development</p> <p>Panelists:</p> <p>Ross Kreamer, Assistant Deputy Administrator Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture <u>Connecting the Chronically Poor to Economic Development</u> (PowerPoint Show)</p> <p>Thomas Melito, International Affairs and Trade Director U.S. Government Accountability Office <u>Fighting Hunger in an Era of Global Economic Crisis</u> (PowerPoint Show)</p> <p>Luis Eduardo Siteo, Commercial Counselor Embassy of the Republic of Mozambique <u>Food Aid for Emergency and Development in Mozambique</u> (PowerPoint Show)</p> <p>Emmy Simmons, Board Member Partnership to Cut Hunger and Poverty in Africa <u>Connecting the Chronically Poor to Economic Growth</u> (PowerPoint Show)</p>
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Wednesday, April 8, 2009	
12:45 p.m. – 2:15 p.m.	<p>Lunch and Panel Century Ballroom</p> <p>Moving from Food Aid to Food Security: Embracing Flexibility and Innovation</p> <p>Moderator: Carl Leonard, President and CEO, ACDI/VOCA and Chairman, Alliance for Global Food Security</p> <p>Panelists: Colette Powers, Senior Director International Programs Group, World Vision <i>Innovation in Food Security Programming</i> (PowerPoint Show)</p> <p>Isak Pretorius, President, Joint Aid Management <i>Targeted Food Security Programming</i> (PowerPoint Show)</p> <p>Janine Schooley, Vice President, Technical Services and Program Development, Project Concern International <i>Integrated Food Security Programming</i> (PowerPoint Show)</p>



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Breakout Sessions

2:15 p.m. – 3:45 p.m.

Opportunities: Local and Regional Procurement Century Ballroom A

This breakout session will explore with the panelists and audience the role of local and regional procurement in supporting food aid programs. The panelists will present their experience with local and regional procurement, highlighting strengths, challenges, and opportunities of the approach.

Moderator:

Brian Bacon, Lead Policy Analyst, Office of Food for Peace, U.S. Agency for International Development

[Update on USAID Initiatives](#) (PowerPoint Show)

Panelists:

Jamie Fisher, Program Analyst, Food Assistance Division, Foreign Agricultural Service, U.S. Department of Agriculture

[USDA's Local and Regional Purchase Pilot Program](#) (PowerPoint Show)

Ron W. Shaw, Director, Commodity Management Unit, Save the Children

[Emergency Food Security Program in Tajikistan](#) (PowerPoint Show)

David Tschirley, Professor of International Development, and Core Faculty Member of the Center for Advanced Study of International Development and the African Studies Center, Michigan State University

[Stresses and Challenges as LRP Moves into its Second Generation](#) (PowerPoint Show)

Laura Turner, Government Relations Program Officer, U.S. Relations Office (Washington, D.C.), World Food Program

[WFP - A Tradition of Local Procurement](#) (PowerPoint Show)



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2:15 p.m. – 3:45 p.m.

Food Aid Quality

Liberty Room

Providing high quality food aid products continues to be an essential part of all U.S. food assistance programs. This panel will provide information on how the U.S. is continuing to make strides to ensure that all U.S. programs provide high quality food. It will explore areas that impact the provision of high quality food aid products and will show paths forward for incorporating better nutrition into U.S. food assistance programs.

Moderator:

Ross Kreamer, Assistant Deputy Administrator
Office of Capacity Building and Development, Foreign Agricultural Service, U.S. Department of Agriculture

[Efforts to Improve Food Aid Quality](#) (PowerPoint Show)

Panelists:

Bertrand Salvignol, Food Technologist, World Food Program

[Quality Control of Locally Purchased Foods](#) (PowerPoint Show)

This presentation will focus on challenges in purchasing quality food from small farmers and traders. The speaker will present some of the solutions envisaged by the World Food Program to overcome these challenges, with examples from Laos and Nepal.

Patrick Webb, Dean for Academic Affairs and Alexander MacFarlane
Professor of Public Policy, Friedman School of Nutrition Science and Policy, Tufts University

[Quality in Nutrition Programming: Enhancing the Role of Food Aid](#) (pdf)
“Rethinking Food Aid Commodities”

The speaker will describe a two-year review of food aid that is commencing, with support from USAID. It will focus on stakeholder involvement and the process that will help USAID and USDA arrive at a consensus on necessary reformulations of selected food aid commodities, a new framework for quality assurance, as well as the recommendations for any new commodities identified by a review of beneficiary population needs.

Sandra Wood, Acting Deputy Administrator

Commodity Operations, Farm Service Agency, U.S. Department of Agriculture

[USDA Food Aid Quality Study](#) (PowerPoint Show)



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4:00 p.m. – 5:30 p.m.

Food for Peace Programming: 101 / Challenges and Opportunities
Shawnee Mission Room

This panel will provide an overview of the USAID Office of Food for Peace, its working environment, and the programming of P.L. 480 Title II resources.

Moderator and presenter:

Keith Adams, Division Chief, Program Operations Division
Office of Food for Peace, U.S. Agency for International Development

Panelist:

Jonathan Dworken, Deputy Director
Office of Food for Peace, U.S. Agency for International Development



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4:00 p.m. – 5:30 p.m.

Rural and Microcredit Financial Institutions

Century Ballroom A

The panel will review achievements and opportunities in providing a broad spectrum of financial services to borrowers in developing countries. These services include microcredits, credit guarantees, small business loans, small-medium enterprise loans, deposits, and financial advice. Panelists will describe their programs and impact, lessons learned, and opportunities for expansion or improvement of services.

Moderator:

Brian Goggin, Deputy Director, Food Assistance Division,
Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Robert Price, Deputy Director, New Business Development
FINCA International, Inc.

[*Rural and Agricultural Lending*](#) (PowerPoint Show)

John Wasielewski, Office Director of Development Credit,
U.S. Agency for International Development

Sam Coleman Dunlap, Project Director in Kenya
World Council of Credit Unions

[*Kenya: Linking Stakeholders*](#) (PowerPoint Show)

[*Linking Stakeholders Video*](#) (43.1 MB)



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4:00 p.m. – 5:30 p.m.

Early Warning Systems that Provide Timely and Rigorous Vulnerability Information

Liberty Room

With the recent food and fuel price crisis and now the financial crisis, the nature and causes of food security have undergone an upheaval not witnessed before in history. How will early warning of food insecurity have to change in response? How do early warning and monitoring and assessment tools help decision makers respond to these new circumstances?

Panelist:

Gary Eilerts, Project Manager, Famine Early Warning Systems Network (FEWS NET), Office of Food for Peace, U.S. Agency for International Development

[*New Early Warning Techniques for New Problems*](#) (PowerPoint Show)