

USDA & USAID

Partnerships For a Better Future

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INTERNATIONAL Food Aid & DEVELOPMENT CONFERENCE

PROGRAM

Monday, August 2, 2010 Westin Crown Center Hotel Ballroom Level	
9:00 a.m. – 4:00 p.m.	U.S. Department of Agriculture (USDA) and U.S. Agency for International Development (USAID) Workshops
9:00 a.m. – 12:00 p.m.	Foreign Agricultural Service Workshop Liberty Room USDA Programs Issues & Operations Speaker: Ron Croushorn, Director, Food Assistance Division, Foreign Agricultural Service, USDA (Power Point Show)
12:00 p.m. - 6:00 p.m.	Conference Registration Century Ballroom Foyer
1:00 p.m. – 2:00 p.m.	Farm Service Agency Workshop Shawnee Mission Room Exploring PVO Training Needs Speaker: Steve Searcy, Chief, Marine Liability Branch, Kansas City Commodity Office, Farm Service Agency, USDA This session will solicit and discuss topics and options for the establishment of a training course for the private voluntary organization (PVO) community with particular focus on food aid regulations, commodity loss prevention and mitigation, risk and debt management. Discussions will also address where and how to provide such training (i.e., centralized meetings or web-based sessions).



INTERNATIONAL Food Aid & Development Conference

PROGRAM

<p>Monday, August 2, 2010 Westin Crown Center Hotel Ballroom Level</p>	
<p>1:00 p.m. – 4:00 p.m.</p> <p>Repeats on Wednesday</p> <p>1:15 p.m. – 4:30 p.m.</p>	<p>USDA & USAID Information Technology Demonstration Pershing Place East</p> <p>Web Based Supply Chain Management (WBSCM) System</p> <p>Information and simulations with computers available for hands-on demonstrations.</p>
<p>2:30 pm – 3:30 p.m.</p>	<p>Farm Service Agency Workshop Liberty Room</p> <p>New Commodity Product Development: Strategies and Implementation</p> <p>Moderator: Sandra Wood, Assistant Deputy Administrator, Commodity Operations, Farm Service Agency, USDA</p> <p>Panelists: Stephanie Grunenfelder, Vice President, International Marketing, American Peanut Council</p> <p>Bridget Owen, Associate Director for the National Soybean Research Laboratory, University of Illinois at Urbana-Champaign (Power Point Show)</p> <p>Joan Parker, Technical Advisor, Dairy for Global Nutrition, U.S. Dairy Export Council Remarks (pdf)</p> <p>John Toaspern, Vice President, International Marketing, U.S. Potato Board (Power Point Show)</p>



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<p>Monday, August 2, 2010 Westin Crown Center Hotel Ballroom Level</p>	
<p>4:30 p.m. – 6:00 p.m.</p>	<p>United Nations Association Symposium Century Ballroom C</p> <p>New Approaches to Global Food Security and the Millennium Development Goals</p> <p>Moderator: Jay Sjerven, President, United Nations Association, Kansas City Chapter (Power Point Show)</p> <p>Panelists:</p> <p>David del Conte, Policy Officer, United Nations Office for the Coordination of Humanitarian Affairs</p> <p>Allan Jury, Director, U.S. Relations Office, World Food Programme</p> <p>Dale Skoric, Division Chief, Policy and Technical Division, Office of Food for Peace, USAID (Power Point Show)</p> <p>Ann Tutwiler, Coordinator, Global Food Security, Office of the Secretary, USDA (Power Point Show)</p>
<p>6:00 p.m. - 8:00 p.m.</p>	<p>USDA and USAID Reception Century Ballroom A and B</p>

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<p>Tuesday, August 3, 2010 Westin Crown Center Hotel Ballroom Level</p>	
7:00 a.m. – 6:00 p.m.	<p>Conference Registration Century Ballroom Foyer</p>
7:00 a.m. – 5:00 p.m.	<p>Exhibits Pershing Place North and South Rooms Exhibits may be open when the conference general session is not ongoing.</p>
7:30 a.m. - 8:00 a.m.	<p>Continental Breakfast Century Ballroom Foyer</p>
8:00 a.m. – 8:30 a.m.	<p>General Session - Opening Ceremony Century Ballroom</p> <p>Color Guard Headquarters Company, 24th Marine Regiment, Fourth Marine Division, Fleet Marine Force, US Marine Corps</p> <p>National Anthem Beverley Anderson, Chief, Fund Management Support Group, Fund and Commodity Management Office, Finance Service Center, Farm Service Agency, USDA</p> <p>Welcome Address Jonathan Coppess, Administrator, Farm Service Agency, USDA</p>

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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

8:30 a.m. – 9:30 a.m.

Feed the Future: The U.S. Government's Global Hunger and Food Security Initiative
Century Ballroom

Moderator:

Ann Tutwiler, Coordinator, Global Food Security, Office of the Secretary, USDA ([Power Point Show](#))

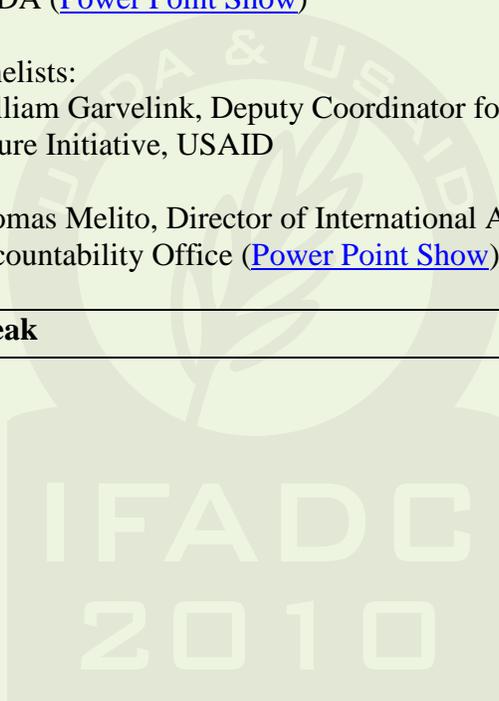
Panelists:

William Garvelink, Deputy Coordinator for Development, Feed the Future Initiative, USAID

Thomas Melito, Director of International Affairs and Trade, General Accountability Office ([Power Point Show](#))

9:30 a.m. – 9:45 a.m.

Break



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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

9:45 a.m. – 10:45 a.m.

Perspectives on Public-Private Partnerships Century Ballroom

Moderator:

Max Finberg, Director, Faith-Based and Neighborhood Partnerships,
Office of the Secretary, USDA

Panelists:

Ahmadou Danpoulo Baba, Chief Executive Officer, Imperial Foods
Company, Douala, Cameroon ([Power Point Show](#))

Suzanne Berkey, Managing Director, Food Security, ACDI/VOCA
([Power Point Show](#))

Allan Jury, Director, U.S. Relations Office, World Food Programme

R. Scott Schirmer, Senior Coordinator, Private Sector Alliances, Office of
Development Partners, USAID

Tom Verdoorn, Vice President, International Development Division, Land
O'Lakes, Inc.



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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

10:45 a.m. – 11:45 a.m.

Connecting with Cocoa: Benefits Throughout the Agriculture and Infrastructure Value Chains
Century Ballroom

Moderator:

William Guyton, President, World Cocoa Foundation
([Power Point Show 1](#)) ([Power Point Show 2](#))

Panelists:

Andy McCormick, Vice President, Public Affairs, The Hershey Company

Christopher Okafor, Nigeria Country Manager, Sustainable Tree Crops Program, International Institute of Tropical Agriculture

Kip Walk, Director of Cocoa, The Blommer Chocolate Company

Wesley Wilson, Global Public Affairs Manager, Mars, Inc.

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Tuesday, August 3, 2010
Westin Crown Center Hotel
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12:15p.m. – 1:45 p.m.

Lunch and PVO Panel Discussion Century Ballroom

Moderator:

Janet Nuzum, Associate Administrator and General Sales Manager,
Foreign Agricultural Service, USDA

Panelists:

Heidi Kühn, President and Chief Executive Officer, Roots of Peace; and
Gary Kühn, Executive Director, Roots of Peace ([Power Point Show](#))

Darius Mans, President, Africare ([Power Point Show](#))

David Prettyman, Deputy Director, Sustainable Food and Agriculture
Systems, International Relief & Development ([Power Point Show](#))

1:45 p.m. – 3:15 p.m.

Breakout Sessions Session 1 – Interfaith Cooperation to Feed Hungry People Shawnee Mission Room

Moderator

Max Finberg, Director, Faith-Based and Neighborhood
Partnerships, Office of the Secretary, USDA

Panelists:

Abed Ayoub, Chief Executive Officer, Islamic Relief USA

Daniel Brose, Senior Program Advisor, World Relief

Sean Callahan, Executive Vice President, Overseas Operations, Catholic
Relief Services

Timi Gerson, Director of Advocacy, American Jewish World Service

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Tuesday, August 3, 2010
Westin Crown Center Hotel
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1:45 p.m. – 3:15 p.m.

Session 2 – New Products and Nutrition

Liberty Room

Moderator:

Judy Canahuati, Technical Advisor, Mother, Child Health Nutrition and HIV, USAID

Panelists:

Paul Alberghine, Program Specialist, Foreign Agricultural Service, USDA ([Power Point Show](#))

Abdulkadir Egal, Research Fellow, Centre of Sustainable Livelihoods, Vaal University, Vanderbijlpark, South Africa ([Power Point Show](#))

Hiram Larew, Director, International Programs, National Institute of Food & Agriculture, USDA

Patrick Webb, Dean, Academic Affairs, and Professor, Friedman School of Nutrition Science and Policy, Tufts University ([Power Point Show](#))



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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

1:45 p.m. – 3:15 p.m.

Session 3 – US Load Port: Cargo Handling... Century Ballroom A

Moderator: Mark Jones, Program Analyst, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA

Panelists:

Anthony Fisher, Traffic Management Specialist, Transportation Contracts, Office of Acquisition and Assistance, USAID
([Power Point Show](#))

Graham Fogg, Vice President, Intertek Agricultural Services
([Power Point Show](#))

H. Keith Powell, Partner, Potomac Marine International
([Power Point Show](#))

William Rase, Port Director, Port of Lake Charles ([Power Point Show](#))

3:15 p.m. – 3:30 p.m.

Break



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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

3:30 p.m. – 5:00 p.m.

Breakout Sessions

Session 4 – Food Aid: Packaging and Quality

Shawnee Mission Room

Moderator: Patrick Dardis, Deputy Director, Head of Contracting Activity Designee (HCAD), Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA

Panelists:

Zaheer Baber, Regional Director, Asia, Middle East, Latin America and Eastern Europe, Land O'Lakes, Inc. ([Power Point Show](#))

Wade Ellis, Vice President, Sales, Bunge North America

Bradley Hoppe, Packaging Specialist, Commodity Operations, Farm Service Agency, USDA

Stephen Moody, Food Technologist, Policy and Technical Division, Office of Food for Peace, USAID

Bertrand Salvignol, Food Technologist, World Food Programme ([Power Point Show](#))



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Tuesday, August 3, 2010
Westin Crown Center Hotel
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3:30 p.m. – 5:00 p.m.

Session 5 – Logistics Issues in Responding to Disasters
Liberty Room

Moderator: Denise Scherl, Division Chief, Transportation Contracts,
Office of Acquisition and Assistance, USAID

Panelists:

Obaid Ahmad, Vice President, Euro-America Shipping & Trade

Todd Horne, Logistics Officer, Office of Foreign Disaster Assistance,
USAID

Carlos Melendez, Regional Logistics Officer, Panama, World Food
Programme ([Power Point Show](#)) ([Windows Media Show](#))

David Hay Smith, Regional Food for Peace Officer, Kenya, USAID





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**Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level**

3:30 p.m. – 5:00 p.m.

Session 6 – Marine Surveys - Roles & Responsibilities Century Ballroom A

Moderator: Dennis Atkins, Program Analyst, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA

Panelists:

Muna Bayou, Resource Management Analyst, Ethiopian Development Assistance Consortium, USAID

Mike Bural, Agent, Trans-NET, Inc. ([Power Point Show](#))

Allister Clewlow, Head of Food Programming, Samaritan's Purse ([Power Point Show](#))

Jack Fong, President and Owner, Missionary Expeditors ([Power Point Show](#))

Jeff Kahn, Office of General Counsel, USDA

François L. Meynot, Senior Partner and the Managing Partner, MB & Associés, Djibouti

Mike Riby-Smith, Business Development Manager, Africa, Intertek Testing Service

Paul Vicinanza, Transportation Management Specialist, Transportation Contracts Division, Office of Acquisition & Assistance, USAID ([Power Point Show](#))

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	General Session Century Ballroom, Ballroom Level
7:00 a.m. – 11:00 a.m.	Registration Century Ballroom Foyer
7:00 a.m. – 5:00 p.m.	Exhibits Pershing Place North and South Rooms Exhibits may be open when the conference general session is not ongoing.
7:30 a.m. - 8:00 a.m.	Continental Breakfast Century Ballroom Foyer
8:00 a.m. – 9:30 a.m.	Keynote Speakers Century Ballroom James Miller, Under Secretary for Farm and Foreign Agricultural Services, USDA Introduced by John Brewer, Administrator, Foreign Agricultural Service, USDA William Garvelink, Deputy Coordinator for Development, Feed the Future Initiative, USAID Introduced by Brooke Isham, Director, Office of Food for Peace, USAID

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
9:30 a.m. – 10:30 a.m.	<p>Investing in the Agricultural Value Chain in Africa Century Ballroom</p> <p>Moderator: James Miller, Under Secretary for Farm and Foreign Agricultural Services, USDA</p> <p>Panelists: Joyce Cacho, Chief Sustainability Officer, Novus International (Power Point Show)</p> <p>Jacques Taylor, Director of Agricultural Banking, Standard Bank of South Africa (Power Point Show)</p>
10:30 a.m. – 10:45 a.m.	<p>Break</p>
10:45 a.m. – 11:45 a.m.	<p>Land Grant and Minority Serving Institutions: Their Role in Food Aid, Development and Capacity Building Century Ballroom</p> <p>Moderator: Mark Keenum, President, Mississippi State University (Power Point Show)</p> <p>Panelists: Jeffrey Armstrong, Dean, College of Agricultural and Natural Resources, Michigan State University (Power Point Show)</p> <p>Ikbal Chowdhury, Director, International Programs, Lincoln University of Missouri</p> <p>Walter Hill, Dean, College of Agricultural, Environmental and Natural Sciences, and Director, George Washington Carver Agricultural Experiment Station, Tuskegee University</p>

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
12:15 p.m. – 1:45 p.m.	<p>Keynote Speaker and Lunch Century Ballroom</p> <p>Collaboration and the Rome Based Agencies: A Key Component to Achieving Food Security</p> <p>Ertharin Cousin, Ambassador, United States Mission to the U.N. Agencies in Rome</p>
2:15 p.m. – 3:10 p.m.	<p>Megatrends in Food Security Century Ballroom</p> <p>Moderator: Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA</p> <p>Panelists: Jonathan Dworken, Deputy Director, Office of Food for Peace, USAID</p> <p>Allan Jury, Director, Director, U.S. Relations Office, World Food Program</p> <p>Thomas Melito, Director, International Affairs and Trade, General Accountability Office (Power Point Show)</p>
3:10 p.m. – 3:20 p.m.	<p>Conference Wrap-Up Remarks Century Ballroom</p> <p>Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA</p>
3:20 p.m. – 3:35 p.m.	Break

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Wednesday, August 4, 2010
Westin Crown Center Hotel
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3:35 p.m. – 5:00 p.m.

Breakout Sessions

Session 7 – Improving the Efficiency and Effectiveness of USAID Food for Progress Title II Program

Shawnee Mission Room

Moderator: Keith Adams, Division Chief, Program Operations Division
Office of Food for Peace, USAID

Panelist: Dale Skoric, Division Chief, Policy and Technical Division,
Office of Food for Peace, USAID ([Power Point Show](#))





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Wednesday, August 4, 2010
Westin Crown Center Hotel
Ballroom Level

3:35 p.m. – 5:00 p.m.

Session 8 – Leveraging Private Partnerships: Building Local Capacity and Stimulating Economic Development

Liberty Room

Moderator:

Christian Foster, Deputy Administrator, Office of Trade Programs, Foreign Agricultural Service, USDA

Panelists:

Paul Burke, Director of Marketing and Industry Relations, American Soybean Association-International Marketing ([Power Point Show](#))
The ASA-IM is improving the efficiency of aquaculture production in developing countries by introducing soy feed and modern management practices. Their technical assistance and educational activities have transformed the industry in China and India into commercially viable sectors. They are doing similar work in Vietnam and Bangladesh. An aquaculture project is planned for Ghana, where a small monetary investment by a local company can result in a commercially viable enterprise that spurs growth and creates employment opportunities.

Peter Klaiber, International Marketing Director, USA Dry Pea & Lentil Council ([Power Point Show](#))

USADPLC developed a U.S. pea-based protein beverage, initially intended for use in overseas school lunch programs. They provided technical assistance to local processors participating in a pilot program in Indonesia. The in-country processors have potential to also produce and market the product commercially. USADPLC is pursuing opportunities to implement this program in sub-Saharan Africa.

(panel continued on next page)



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3:35 p.m. – 5:00 p.m.

(continued)

Session 8 – Leveraging Private Partnerships: Building Local Capacity and Stimulating Economic Development

Liberty Room

John Toaspern, Vice President, International Marketing, U.S. Potato Board ([Power Point Show](#))

U.S. dehydrated potato products have been used in a variety of food distribution programs, including granules fortified with micronutrients. The Potato Board is researching the potential for several new products that can be used as part of a food basket, blended with locally available foods to improve the quality of products targeted to beneficiary populations, and further developed as a base ingredient for commercial production and sale by local companies.

Alan Tracy, Chief Executive Officer, U.S. Wheat Associates

USWA provides capacity building support to wheat millers worldwide to improve the efficiency of their businesses and using formulas to attain desired product characteristics. Many years of capacity building support to Nigerian millers has developed wheat milling into the second largest industry in Nigeria. The increased capacity of Nigerian wheat mills has resulted in their ability to export wheat products regionally.



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Wednesday, August 4, 2010
Westin Crown Center Hotel
Ballroom Level

3:35 p.m. – 5:00 p.m.

Session 9 – Initiatives to Support the Advancement and Health of Women

Century Ballroom A

Moderator: Brian Goggin, Deputy Director, Food Assistance Division, Foreign Agricultural Service, USDA

Panelists:

Mary Hennigan, Catholic Relief Services

Jennifer Schmidt, Senior Manager, FINCA International
([Power Point Show](#))

Beth Sheehy, Planet Aid ([Power Point Show](#))

Gretchen Villegas, Land O'Lakes, Inc. ([Power Point Show](#))

Kristi Ladd, ACDI&VOCA Expending Opportunities Worldwide.
([Power Point Show](#))

