

USDA & USAID



IFADC



Partnerships For a Better Future

INTERNATIONAL Food Aid & Development Conference

PROGRAM

Monday, August 2, 2010 Westin Crown Center Hotel Ballroom Level	
9:00 a.m. – 4:00 p.m.	U.S. Department of Agriculture (USDA) and U.S. Agency for International Development (USAID) Workshops
9:00 a.m. – 12:00 p.m.	Foreign Agricultural Service Workshop Liberty Room USDA Programs Issues & Operations Speaker: Ron Croushorn, Director, Food Assistance Division, Foreign Agricultural Service, USDA
12:00 p.m. - 6:00 p.m.	Conference Registration Century Ballroom Foyer
1:00 p.m. – 2:00 p.m.	Farm Service Agency Workshop Shawnee Mission Room Exploring PVO Training Needs Speaker: Steve Searcy, Chief, Marine Liability Branch, Kansas City Commodity Office, Farm Service Agency, USDA This session will solicit and discuss topics and options for the establishment of a training course for the private voluntary organization (PVO) community with particular focus on food aid regulations, commodity loss prevention and mitigation, risk and debt management. Discussions will also address where and how to provide such training (i.e., centralized meetings or web-based sessions).

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1:00 p.m. – 4:00 p.m. Repeats on Wednesday 1:15 p.m. – 4:30 p.m.	USDA & USAID Information Technology Demonstration Pershing Place East Web Based Supply Chain Management (WBSCM) System Information and simulations with computers available for hands-on demonstrations.
2:30 pm – 3:30 p.m.	Farm Service Agency Workshop Liberty Room New Commodity Product Development: Strategies and Implementation Moderator: Sandra Wood, Assistant Deputy Administrator, Commodity Operations, Farm Service Agency, USDA Panelists: Stephanie Grunenfelder, Vice President, International Marketing, American Peanut Council Bridget Owen, Associate Director for the National Soybean Research Laboratory, University of Illinois at Urbana-Champaign Joan Parker, Technical Advisor, Dairy for Global Nutrition, U.S. Dairy Export Council John Toaspern, Vice President, International Marketing, U.S. Potato Board

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Monday, August 2, 2010 Westin Crown Center Hotel Ballroom Level	
4:30 p.m. – 6:00 p.m.	<p>United Nations Association Symposium Century Ballroom C</p> <p>New Approaches to Global Food Security and the Millennium Development Goals</p> <p>Moderator: Jay Sjerven, President, United Nations Association, Kansas City Chapter</p> <p>Panelists:</p> <p>David del Conte, Policy Officer, United Nations Office for the Coordination of Humanitarian Affairs</p> <p>Allan Jury, Director, U.S. Relations Office, World Food Programme</p> <p>Dale Skoric, Division Chief, Policy and Technical Division, Office of Food for Peace, USAID</p> <p>Ann Tutwiler, Coordinator, Global Food Security, Office of the Secretary, USDA</p>
6:00 p.m. - 8:00 p.m.	<p>USDA and USAID Reception Century Ballroom A and B</p>

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Tuesday, August 3, 2010 Westin Crown Center Hotel Ballroom Level	
7:00 a.m. – 6:00 p.m.	Conference Registration Century Ballroom Foyer
7:00 a.m. – 5:00 p.m.	Exhibits Pershing Place North and South Rooms Exhibits may be open when the conference general session is not ongoing.
7:30 a.m. - 8:00 a.m.	Continental Breakfast Century Ballroom Foyer
8:00 a.m. – 8:30 a.m.	General Session - Opening Ceremony Century Ballroom Color Guard Headquarters Company, 24th Marine Regiment, Fourth Marine Division, Fleet Marine Force, US Marine Corps National Anthem Beverley Anderson, Chief, Fund Management Support Group, Fund and Commodity Management Office, Finance Service Center, Farm Service Agency, USDA Welcome Address Jonathan Coppess, Administrator, Farm Service Agency, USDA

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Tuesday, August 3, 2010 Westin Crown Center Hotel Ballroom Level	
8:30 a.m. – 9:30 a.m.	<p>Feed the Future: The U.S. Government's Global Hunger and Food Security Initiative Century Ballroom</p> <p>Moderator: Ann Tutwiler, Coordinator, Global Food Security, Office of the Secretary, USDA</p> <p>Panelists: William Garvelink, Deputy Coordinator for Development, Feed the Future Initiative, USAID</p> <p>Thomas Melito, Director of International Affairs and Trade, General Accountability Office</p>
9:30 a.m. – 9:45 a.m.	Break

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**Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level**

9:45 a.m. – 10:45 a.m.

Perspectives on Public-Private Partnerships
Century Ballroom

Moderator:

Max Finberg, Director, Faith-Based and Neighborhood Partnerships,
Office of the Secretary, USDA

Panelists:

Ahmadou Danpoulo Baba, Chief Executive Officer, Imperial Foods
Company, Douala, Cameroon

Suzanne Berkey, Managing Director, Food Security, ACDI/VOCA

Allan Jury, Director, U.S. Relations Office, World Food Programme

R. Scott Schirmer, Senior Coordinator, Private Sector Alliances, Office of
Development Partners, USAID

Tom Verdoorn, Vice President, International Development Division, Land
O'Lakes, Inc.

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Tuesday, August 3, 2010
Westin Crown Center Hotel
Ballroom Level

10:45 a.m. – 11:45 a.m.

Megatrends in Food Security Century Ballroom

Moderator:

Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA

Panelists:

Dale Skoric, Division Chief, Policy and Technical Division, Office of Food for Peace, USAID

Allan Jury, Director, Director, U.S. Relations Office, World Food Program

Thomas Melito, Director, International Affairs and Trade, General Accountability Office

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<p>Tuesday, August 3, 2010 Westin Crown Center Hotel Ballroom Level</p>	
<p>12:15p.m. – 1:45 p.m.</p>	<p>Lunch and PVO Panel Discussion Century Ballroom</p> <p>Moderator: Janet Nuzum, Associate Administrator and General Sales Manager, Foreign Agricultural Service, USDA</p> <p>Panelists:</p> <p>Heidi Kühn, President and Chief Executive Officer, Roots of Peace; and Gary Kühn, Executive Director, Roots of Peace</p> <p>Darius Mans, President, Africare</p> <p>David Prettyman, Deputy Director, Sustainable Food and Agriculture Systems, International Relief & Development</p>
<p>1:45 p.m. – 3:15 p.m.</p>	<p>Breakout Sessions Session 1 – Interfaith Cooperation to Feed Hungry People Shawnee Mission Room</p> <p>Moderator Max Finberg, Director, Faith-Based and Neighborhood Partnerships, Office of the Secretary, USDA</p> <p>Panelists:</p> <p>Abed Ayoub, Chief Executive Officer, Islamic Relief USA</p> <p>Sean Callahan, Executive Vice President, Overseas Operations, Catholic Relief Services</p> <p>Timi Gerson, Director of Advocacy, American Jewish World Service</p>

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**Tuesday, August 3, 2010
Westin Crown Center Hotel
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1:45 p.m. – 3:15 p.m.

Session 2 – New Products and Nutrition

Liberty Room

Moderator:

Judy Canahuati, Technical Advisor, Mother, Child Health Nutrition and HIV, USAID

Panelists:

Paul Alberghine, Program Specialist, Foreign Agricultural Service, USDA

Abdulkadir Egal, Research Fellow, Centre of Sustainable Livelihoods, Vaal University, Vanderbijlpark, South Africa

Hiram Larew, Director, International Programs, National Institute of Food & Agriculture, USDA

Patrick Webb, Dean, Academic Affairs, and Professor, Friedman School of Nutrition Science and Policy, Tufts University

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Tuesday, August 3, 2010 Westin Crown Center Hotel Ballroom Level	
1:45 p.m. – 3:15 p.m.	<p>Session 3 – US Load Port: Cargo Handling... Century Ballroom A</p> <p>Moderator: Mark Jones, Program Analyst, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA</p> <p>Panelists:</p> <p>Anthony Fisher, Traffic Management Specialist, Transportation Contracts, Office of Acquisition and Assistance, USAID</p> <p>Graham Fogg, Vice President, Intertek Agricultural Services</p> <p>H. Keith Powell, Partner, Potomac Marine International</p> <p>William Rase, Port Director, Port of Lake Charles</p>
3:15 p.m. – 3:30 p.m.	Break

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3:30 p.m. – 5:00 p.m.

Breakout Sessions

Session 4 – Food Aid: Packaging and Quality

Shawnee Mission Room

Moderator: Patrick Dardis, Deputy Director, Head of Contracting Activity Designee (HCAD), Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA

Panelists:

Zaheer Baber, Regional Director, Asia, Middle East, Latin America and Eastern Europe, Land O'Lakes, Inc.

Bradley Hoppe, Packaging Specialist, Commodity Operations, Farm Service Agency, USDA

Stephen Moody, Food Technologist, Policy and Technical Division, Office of Food for Peace, USAID

Bertrand Salvignol, Food Technologist, World Food Programme

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3:30 p.m. – 5:00 p.m.

Session 5 – Logistics Issues in Responding to Disasters Liberty Room

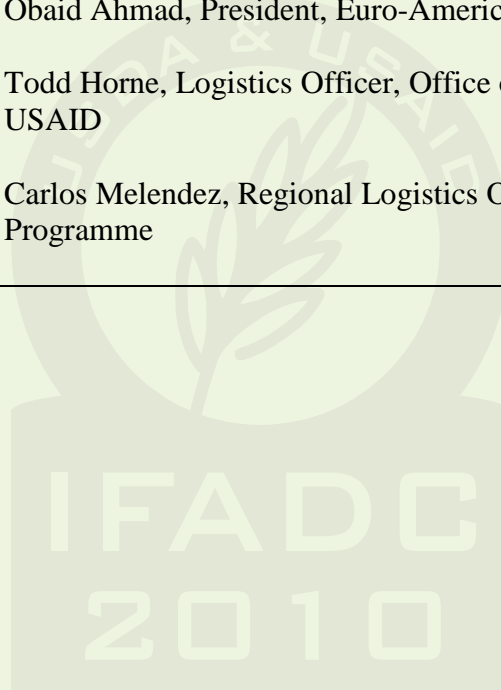
Moderator: Denise Scherl, Division Chief, Transportation Contracts,
Office of Acquisition and Assistance, USAID

Panelists:

Obaid Ahmad, President, Euro-America Shipping & Trade

Todd Horne, Logistics Officer, Office of Foreign Disaster Assistance,
USAID

Carlos Melendez, Regional Logistics Officer, Panama, World Food
Programme





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3:30 p.m. – 5:00 p.m.

Session 6 – Marine Surveys - Roles & Responsibilities Century Ballroom A

Moderator: Dennis Atkins, Program Analyst, Kansas City Commodity Office, Commodity Operations, Farm Service Agency, USDA

Panelists:

Muna Bayou, Resource Management Analyst, Ethiopian Development Assistance Consortium, USAID

Mike Bural, Agent, Trans-NET, Inc.

Allister Clewlow, Head of Food Programming, Samaritan's Purse

Jack Fong, President and Owner, Missionary Expeditors

Jeff Kahn, Office of General Counsel, USDA

François L. Meynot, Senior Partner and the Managing Partner, MB & Associés, Djibouti

Mike Riby-Smith, Business Development Manager, Africa, Intertek Testing Service

Paul Vicinanza, Transportation Management Specialist, Transportation Contracts Division, Office of Acquisition & Assistance, USAID

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
Begins 8:00 a.m.	General Session Century Ballroom, Ballroom Level
7:00 a.m. – 11:00 a.m.	Registration Century Ballroom Foyer
7:00 a.m. – 5:00 p.m.	Exhibits Pershing Place North and South Rooms Exhibits may be open when the conference general session is not ongoing.
7:30 a.m. - 8:00 a.m.	Continental Breakfast Century Ballroom Foyer
8:00 a.m. – 9:30 a.m.	Keynote Speakers Century Ballroom James Miller, Under Secretary for Farm and Foreign Agricultural Services, USDA Introduced by John Brewer, Administrator, Foreign Agricultural Service, USDA William Garvelink, Deputy Coordinator for Development, Feed the Future Initiative, USAID Introduced by Brooke Isham, Director, Office of Food for Peace, USAID

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
9:30 a.m. – 10:30 a.m.	<p>Investing in the Agricultural Value Chain in Africa Century Ballroom</p> <p>Moderator: James Miller, Under Secretary for Farm and Foreign Agricultural Services, USDA</p> <p>Panelists: Joyce Cacho, Chief Sustainability Officer, Novus International</p> <p>Jacques Taylor, Director of Agricultural Banking, Standard Bank of South Africa</p>
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:45 a.m.	<p>Land Grant and Minority Serving Institutions: Their Role in Food Aid, Development and Capacity Building Century Ballroom</p> <p>Moderator: Mark Keenum, President, Mississippi State University</p> <p>Panelists: Jeffrey Armstrong, Dean, College of Agricultural and Natural Resources, Michigan State University</p> <p>Ikbal Chowdhury, Director, International Programs, Lincoln University of Missouri</p> <p>Walter Hill, Dean, College of Agricultural, Environmental and Natural Sciences, and Director, George Washington Carver Agricultural Experiment Station, Tuskegee University</p>

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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
12:15 p.m. – 1:45 p.m.	<p>Keynote Speaker and Lunch Century Ballroom</p> <p>Collaboration and the Rome Based Agencies: A Key Component to Achieving Food Security</p> <p>Ertharin Cousin, Ambassador, United States Mission to the U.N. Agencies in Rome</p>
2:15 p.m. – 3:10 p.m.	<p>Connecting with Cocoa: Benefits Throughout the Agriculture and Infrastructure Value Chains Century Ballroom</p> <p>Moderator: William Guyton, President, World Cocoa Foundation</p> <p>Panelists: Andy McCormick, Vice President, Public Affairs, The Hershey Company</p> <p>Christopher Okafor, Nigeria Country Manager, Sustainable Tree Crops Program, International Institute of Tropical Agriculture</p> <p>Wesley Wilson, Global Public Affairs Manager, Mars, Inc.</p>
3:10 p.m. – 3:20 p.m.	<p>Conference Wrap-Up Remarks Century Ballroom</p> <p>Patricia Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA</p>
3:20 p.m. – 3:35 p.m.	Break

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3:35 p.m. – 5:00 p.m.

Breakout Sessions

Session 7 – Improving the Efficiency and Effectiveness of USAID Food for Progress Title II Program

Shawnee Mission Room

Moderator: Keith Adams, Division Chief, Program Operations Division
Office of Food for Peace, USAID

Panelist: Dale Skoric, Division Chief, Policy and Technical Division,
Office of Food for Peace, USAID

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3:35 p.m. – 5:00 p.m.

Session 8 – Leveraging Private Partnerships: Building Local Capacity and Stimulating Economic Development

Liberty Room

Moderator:

Christian Foster, Deputy Administrator, Office of Trade Programs,
Foreign Agricultural Service, USDA

Panelists:

Paul Burke, Director of Marketing and Industry Relations, American
Soybean Association-International Marketing

The ASA-IM is improving the efficiency of aquaculture production in developing countries by introducing soy feed and modern management practices. Their technical assistance and educational activities have transformed the industry in China and India into commercially viable sectors. They are doing similar work in Vietnam and Bangladesh. An aquaculture project is planned for Ghana, where a small monetary investment by a local company can result in a commercially viable enterprise that spurs growth and creates employment opportunities.

Peter Klaiber, International Marketing Director, USA Dry Pea & Lentil
Council

USADPLC developed a U.S. pea-based protein beverage, initially intended for use in overseas school lunch programs. They provided technical assistance to local processors participating in a pilot program in Indonesia. The in-country processors have potential to also produce and market the product commercially. USADPLC is pursuing opportunities to implement this program in sub-Saharan Africa.

(panel continued on next page)



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Wednesday, August 4, 2010 Westin Crown Center Hotel Ballroom Level	
3:35 p.m. – 5:00 p.m.	<p>(continued)</p> <p>Session 8 – Leveraging Private Partnerships: Building Local Capacity and Stimulating Economic Development</p> <p>Liberty Room</p> <p>John Toaspern, Vice President, International Marketing, U.S. Potato Board</p> <p><i>U.S. dehydrated potato products have been used in a variety of food distribution programs, including granules fortified with micronutrients. The Potato Board is researching the potential for several new products that can be used as part of a food basket, blended with locally available foods to improve the quality of products targeted to beneficiary populations, and further developed as a base ingredient for commercial production and sale by local companies.</i></p> <p>Alan Tracy, Chief Executive Officer, U.S. Wheat Associates</p> <p><i>USWA provides capacity building support to wheat millers worldwide to improve the efficiency of their businesses and using formulas to attain desired product characteristics. Many years of capacity building support to Nigerian millers has developed wheat milling into the second largest industry in Nigeria. The increased capacity of Nigerian wheat mills has resulted in their ability to export wheat products regionally.</i></p>

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3:35 p.m. – 5:00 p.m.

Session 9 – Initiatives to Support the Advancement and Health of Women

Century Ballroom A

Moderator: Brian Goggin, Deputy Director, Food Assistance Division,
Foreign Agricultural Service, USDA

Panelists:

Mary Hennigan, Catholic Relief Services

Jennifer Schmidt, Senior Manager, FINCA International

Beth Sheehy, Senior Representative, Planet Aid

Gretchen Villegas, Country Manager, Land O'Lakes, Inc.

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