



**2009 CHILDREN AND YOUTH SAFETY DAY  
PUBLIC SERVICE ANNOUNCEMENTS**

**:60 SECONDS**

HELLO, I'M USDA FARM SERVICE AGENCY ADMINISTRATOR JONATHAN COPPESS. WEDNESDAY, SEPTEMBER 23<sup>rd</sup>, IS CHILDREN AND YOUTH SAFETY DAY. -THIS YEAR'S FOCUS IS RURAL ROADWAY SAFETY. ROADWAY COLLISIONS INVOLVING FARM VEHICLES ON U.S. ROADS TOTAL MORE THAN 15,000 PER YEAR. AND FARM IMPLEMENT /VEHICLE CRASHES ARE MORE LIKELY TO BE DEADLY THAN VEHICLE/VEHICLE CRASHES. BE A SAFE DRIVING ROLE MODEL FOR YOUR KIDS. FOLLOW THE SPEED LIMIT, BE PATIENT WHEN FOLLOWING FARM MACHINERY ON RURAL ROADWAYS, AND ONLY PASS WHEN DESIGNATED ZONES ARE CLEAR OF ONCOMING TRAFFIC. ALWAYS WEAR YOUR SEATBELT AND INSIST THAT YOUR PASSENGERS DO TOO. NEVER RIDE OR ALLOW CHILDREN OR OTHER PASSENGERS IN THE CARGO AREA OF A PICK-UP. BE CAUTIOUS OF LOOSE GRAVEL, SOFT SHOULDERS, AND BLIND INTERSECTIONS CAUSED BY MATURE CROPS. PLEASE DRIVE CAUTIOUSLY ON RURAL ROADWAYS. REMEMBER THAT CHILDREN LEARN SAFE BEHAVIOR BY WATCHING THEIR PARENTS. TEACH THE NEXT GENERATION OF FARMERS TO STAY ALERT, AWARE AND ALIVE ON RURAL ROADWAYS.