



"Make a Difference: Vote!"  
Use November 2 - December 3, 2007 only

60-second PSA:

**Bill:** Hi Fred, where are you going?

**Fred:** I'm going to the local USDA Farm Service Agency office to cast my ballot in the FSA county committee election. Are you going to vote?

**Bill:** No. I've got too much to do on the farm.

**Fred:** We're all busy, Bill. But this election is important. FSA county committees make decisions about how federal farm programs are administered locally. Isn't that important to you?

**Bill:** Well, yes. I guess it is. It can affect my livelihood. So what do I have to do?

**Fred:** If you didn't receive a ballot by mail, check with your local FSA office to see if you're an eligible farmer or rancher. If you are, vote and return or mail your ballot by December Third.

**Bill:** Does my vote make a difference?

**Fred:** Every vote makes a difference. So make a difference by voting in this year's FSA county committee election.

**Bill:** Fred, you sound like a public service announcement for the FSA county committee election.

**Fred:** Ummm...Bill. I think this IS a public service announcement for the FSA county committee election.

**Bill and Fred:** Make a Difference: Vote!  
(in unison)

**"Make a Difference: Vote!"**  
Use November 2 - December 3, 2007 only

30-second PSA:

**Bill:** Hi Fred, where are you going?

**Fred:** I'm going to the local USDA Farm Service Agency office to cast my ballot in the FSA county committee election. Are you voting?

**Bill:** Does my vote really make a difference?

**Fred:** Every vote by an eligible farmer or rancher makes a difference. So make a difference by voting in this year's FSA county committee election by December Third.

**Bill:** Fred, you sound like a public service announcement for the election.

**Fred:** Ummm....Bill. This IS a public service announcement for the FSA county committee election.

**Bill and Fred:** Make a Difference: Vote!  
(in unison)