



:45 PSA

Secretary Tom Vilsack:

Conservation is a way to preserve rural America for our children's future. This is Secretary of Agriculture Tom Vilsack. Landowners can help us meet our conservation goal by participating in CRP. The Conservation Reserve Program provides incentives to remove highly erodible land from production and turn it into homes for wildlife and a buffer against soil loss and fertilizer runoff. Please help us create a greener and healthier America.

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Announcer:

The CRP general sign up is only available between August 2nd and August 27th. For more information, go on line at WWW-dot-FSA-dot-USDA-dot-GOV-slash-CRP.

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(Air dates July 23rd through August 27th; pull August 27th)

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This is Secretary of Agriculture Tom Vilsack. The Conservation Reserve Program general sign up is back for the first time in four years. If you're a landowner or producer, now is your narrow window of time to take advantage of incentives and participate in CRP. Here's how: Visit your local Farm Service Agency county office and sign up for this competitive opportunity. For more information, go on line at WWW-dot-FSA-dot-USDA-dot-GOV-slash-CRP.

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