



United States Department of Agriculture

Farm Service Agency

Public Service Announcement

RADIO PUBLIC SERVICE ANNOUNCEMENTS – ARC/PLC – base acre / planting history reminder

Use only through February 27, 2015

:90 seconds

Hello farmers, this is Val Dolcini, Administrator of the USDA Farm Service Agency in Washington, D.C.

I want to talk about your preparation for Farm Bill sign ups and the ARC and PLC decisions that will be made in the coming weeks. If you're the landowner, I hope you've taken the opportunity to complete your base acre and planting history update. That's the first step that needs to happen in this process.

The Agricultural Risk Coverage and Price Loss Coverage programs are part of the USDA safety net designed to protect you against financial risk when planting and growing your crops. We don't want you to fail. And as an important contributor to American agriculture, we need you to consider your options for the best safety net protections. That decision is due by March 31.

But the first deadline landowners need to address is updating base acres and yield histories. That deadline is February 27th.

In cooperation with the USDA Risk Management Agency, FSA has made it easier to acquire certified acreage data to help plug accurate information into our website calculator. The tool can be found on our website at www.fsa.usda.gov [slash] arc [dash] plc and I urge you to visit that site today.

So get the ball rolling by visiting our website or contacting your local FSA county office to see if you have access to certified acreage. Update your base acres and yield history by February 27th and make your program choice by March 31.

We're here to help, so contact us today.

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