



UNIVERSITY OF MISSOURI

M Extension



SHOW-ME MARKET SHOWDOWN

JULY 14 - SEPTEMBER 19, 2014

ON

COMMODITY
CHALLENGE.com



WANTED

Farmers, ag professionals, and other interested parties to compete in the SHOW-ME MARKET SHOWDOWN, an online grain marketing game where players compete by making virtual grain marketing transactions. Players in the game are given a grain production scenario and are asked to market their virtual grain using real-time cash, futures and options quotes. Each player's sales and trades are processed and monitored by CommodityChallenge.com, which is the hosting platform for the game. Commodity Challenge.com tracks each player's sales, trades and marketing account balance. The game provides players with an opportunity to learn about grain marketing by experimenting with different marketing strategies in a low-risk, fun, and friendly competition. In addition to the game, players will receive instruction from MU Extension Ag Business Specialists through a blog and e-mail correspondence.

REWARDS & BENEFITS

- * Enhance your knowledge of grain marketing tools and concepts
- * Improve your market planning and decision-making skills
- * Experiment with different marketing strategies without the risk of financial loss
- * Flexible participation: participate when and where it is most convenient for you
- * Engage in friendly competition with your friends and colleagues
- * Compete as yourself or anonymously
- * Participation is FREE!

To register or for more information, e-mail Whitney Wiegel at WiegelW@missouri.edu

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