



Please Join Us

4th Annual

Local Food Connection

*Linking Farmers, Fishers
& Food Buyers*

Monday, February 1, 2010
7:30 am - 3:30 pm

Lane Community College
Center for Meeting & Learning
Eugene, OR

Sponsors include
Eugene Water & Electric Board
Oregon Tilth
Lane Community College

Hosted by

Cascade Pacific 
Resource Conservation + Development



The Local Food Connection is a networking event that provides business opportunities for farmers, fishers & food buyers, educational information & a great catered lunch made with ingredients donated by local producers!

Join us in Eugene on February 1, 2010 at Lane Community College, Center for Meeting & Learning -- Building 19.

- 7:30 Registration
- 8:30 Welcoming Remarks
- 8:40 Keynote Speaker: Ann Wright, Deputy Undersecretary for Marketing & Regulatory Programs, USDA
- 9:30 Linking Farmers, Fishers & Food Buyers
- 10:15 Break
- 10:45 Workshops
 - Introduction to Food Hub
 - Understanding Food Certifications
 - Rural Businesses: Save Energy, Save Money!
 - Urban Businesses: Save Energy, Save Money!
 - Local Food Connection 101: Understanding Buyer Needs
 - Get Your Product on a Grocery Store Shelf
- 12:00 Lunch/Trade Show
- 1:30 Workshops
 - Introduction to Food Hub (repeat of morning workshop)
 - Social Media Bootcamp
 - Butchering an Animal -- a Hands-on Demonstration
 - Lean Enterprise & Food Safety
 - Grow and Sell Beans & Grains
 - The Latest on GMOs
- 2:45 Closing Comments

Questions? Contact Kelly at 541-341-4663 x217 or kelly.hoell@goodcompany.com

Local Food Connection
c/o Good Company
65 Centennial Loop, Suite B
Eugene, OR 97401

**Bring your
business cards!**

Cost: \$20
Register at
www.cascadepacific.org

Parking is limited.
Please consider carpooling, bus or bike