

UNITED STATES DEPARTMENT OF AGRICULTURE

Farm Service Agency
Washington, DC 20250

Notice MASC-6

For: State and County Offices

Marketing Assistance for Specialty Crop (MASC) Final Payment Factors

Approved by: Acting Deputy Administrator, Farm Programs



1 Overview

A Background

On December 9, 2024, the Secretary announced that FSA would provide assistance through MASC to:

- help specialty crop producers expand domestic markets
- develop new markets for their crops.

The deadline for producers to submit applications to FSA was January 10, 2025.

On January 17, 2025, the initial payments were released according to MASC-2. The payment factors have been updated using enrollment data.

B Purpose

This notice informs State and County Offices:

- of the final payment factor for each range
- that an initial national payment factor of 100 percent will be applied to payments
- that a national program factor of 100 percent will be applied to payments
- that the web-based payment system automatically initiated payments on June 26, 2025.

Disposal Date	Distribution
August 1, 2025 6-27-25	State Offices; State Offices relay to County Offices

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2 MASC Payments

A National Payment Factors for Sales Ranges

After a review of the enrollment data payment factors for each sales range has been updated as indicated in the chart below.

Sales Range	Percent Payment Factor
Up to \$49,999	6.5%
\$50,000 – \$99,999	6.0%
\$100,000 – \$499,999	5.8%
\$500,000 – \$999,999	5.3%
All sales over \$1,000,000	5.1%

B National Payment Factor for Payment Calculation

After analyzing the MASC application sales data and available funding, a national payment factor of 100 percent has been determined.

C National Program Factor

To control the expenditure of funding, a program factor may be applied. The program factor will affect the payment calculation and payment limitation during the payment process. As a result, the national program factor is 100 percent.

D Automated Payment Process

The payment process is an automated process that determines:

- whether the producer is eligible to receive payment
- the payment amount that can be sent to NPS for disbursement
- the overpayment amount that will be updated to the Pending Overpayment Report
- the reason for a payment reduction that will be updated to the Nonpayment Report.

The web-based payment system automatically processed payments for approved applications on **June 26, 2025**.

County Offices are authorized to certify and sign payments in NPS. However, County Offices should review payment amounts for reasonableness. If there is a reason to question the payment amount, do not certify and sign the payment in NPS. Verify the Part C - Sales information entered into the application is correct. If it is incorrect, Part C - Sales information can be updated and a new payment will process that evening.

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2 MASC Payments (Continued)

F Frequency of Payment Processing

Payments are processed nightly for any application changes made in the system that could affect the producer's payment or overpayment amount determination.

3 Action

A State Office Action

State Offices will:

- ensure that County Offices are notified of the contents of this notice
- contact the following by email:
 - Devon.Marsden@usda.gov and Jenae.Prescott@usda.gov for policy questions
 - Mario.Plummer@usda.gov for application software questions
 - Tina.Nemec@usda.gov for payment software questions.

B County Office Action

County Offices will:

- review the contents of this notice
- ensure that payments are processed according to subparagraph 2 D
- contact DD or State Office, as applicable, with questions about this notice.