



Farm Service Agency  
U.S. DEPARTMENT OF AGRICULTURE

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## **USDA Offers \$58 Million in Available Assistance to Help Organic Dairy Producers**

**News Release | New Hampshire | September 27, 2024**

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### ***Program Improvements Include Increased Payment Rate and Production Cap***

WASHINGTON, Sept. 26, 2024 – The U.S. Department of Agriculture (USDA) [today announced](#) \$58 million available for marketing assistance to eligible organic dairy producers through the Organic Dairy Marketing Assistance Program (ODMAP) 2024 to help expand the market for organic dairy and increase the consumption of organic dairy.

“The Organic Dairy Marketing Assistance Program continues USDA’s commitment to keep the market for organic dairies sustainable as they weather challenges outside of their control,” said USDA’s Farm Service Agency (FSA) Administrator Zach Ducheneaux. “In preparation for the launch of ODMAP 2024, we met often with organic milk industry leaders and their constituents to ensure that the assistance we provide addresses their expressed needs. Through this proactive engagement, we identified the need for and are pleased to offer increased payment rates and an increased production level eligible for marketing cost-share assistance.”

ODMAP 2024 helps mitigate market volatility, higher input and transportation costs, and unstable feed supply and prices that have created unique hardships in the organic dairy industry. Specifically, through ODMAP 2024, FSA is assisting organic dairy operations with projected marketing costs in 2024 calculated using their marketing costs in 2023. FSA will begin accepting ODMAP 2024 applications on Sept. 30. Eligible producers include certified organic dairy operations that produce milk from cows, goats, and sheep.

### **ODMAP 2024 Program Improvements**

Dairy producers who participate in ODMAP 2024 will benefit from improvements to provisions outlined in the program. Specifically, ODMAP 2024 provides for an increase in the payment rate to \$1.68 per hundredweight compared to the previous \$1.10 per cwt. Additionally, the production level eligible for marketing cost-share assistance has increased to nine million pounds compared to the previous five

million pounds.

## **How ODMAP 2024 Works**

ODMAP 2024 provides a one-time cost-share payment based on marketing costs on pounds of organic milk marketed in the 2023 calendar year or estimated 2024 marketing costs for organic dairy operations that have increased milk production or entered the organic dairy market. The assistance provided by ODMAP 2024 and the original ODMAP 2023 is provided through previously unused Commodity Credit Corporation funds remaining from earlier pandemic assistance programs.

ODMAP 2024 provides financial assistance that immediately supports certified organic dairy marketing during 2024 keeping the organic dairy market sustainable until markets return to more normal conditions.

## **How to Apply**

FSA is accepting applications from Sept. 30 to Nov. 29. To apply, producers should contact FSA at their local [USDA Service Center](#). To complete the ODMAP 2024 application, producers must certify to pounds of 2023 milk production, show documentation of their organic certification, and submit a completed application form.

Organic dairy operations are required to provide their USDA certification of organic status confirming operation as an organic dairy in 2024 and 2023 along with the certification of 2023 milk production or estimated 2024 milk production in hundredweight.

ODMAP 2024 complements other assistance available to dairy producers, including Dairy Margin Coverage (DMC), with more than \$36 million in benefits paid for the 2024 program year to date. Learn more on the [FSA Dairy Programs webpage](#).

## **More Information**

To learn more about FSA programs, producers can contact their local [USDA Service Center](#). Producers can also prepare maps for acreage reporting as well as manage farm loans and view other farm records data and customer information by [logging into their farmers.gov account](#). If you don't have an account, [sign up today](#).

FSA helps America's farmers, ranchers and forest landowners invest in, improve, protect and expand their agricultural operations through the delivery of agricultural programs for all Americans. FSA implements agricultural policy, administers credit and loan programs, and manages conservation, commodity, disaster recovery and marketing programs through a national network of state and county

offices and locally elected county committees. For more information, visit [fsa.usda.gov](https://fsa.usda.gov).

USDA touches the lives of all Americans each day in so many positive ways. Under the Biden-Harris administration, USDA is transforming America's food system with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to safe, healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. To learn more, visit [usda.gov](https://usda.gov).

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